



STRUDLHOF STAIRWAY

32

SIGMUND FREUD MUSEUM

23

SCHÜTZENHAUS

16

AUGARTEN

HOHE BRÜCKE

9

ANKER CLOCK

4

STEYRERHOF

10

AUSTRIAN POSTAL SAVINGS BANK

14

CAFE CENTRAL

12

CAFE KORB

1

CABARET FLEDERMAUS

6

2

5

MAK MUSEUM

15

PALMENHAUS

13

LEOPOLD MUSEUM

22

STADTPARK

17

WIENFLUSSPROMENADE

STADTPARK STATION

18

KARL-BORROMIUS-BRUNNEN

31

SECESSION BUILDING

21

WIENER KONZERTHAUS

19

FILLGRADERSTIEGE

25

CAFE SPERL

24

PAVILIONS AT KARLSPLATZ

20

LOWER BELVEDERE MUSEUM

33

LINKE WIENZEILE

MAJOLIKAHAUS

26

27

KETTENBRÜCKENGASSE

28

29

CAFÉ RÜDIGERHOF

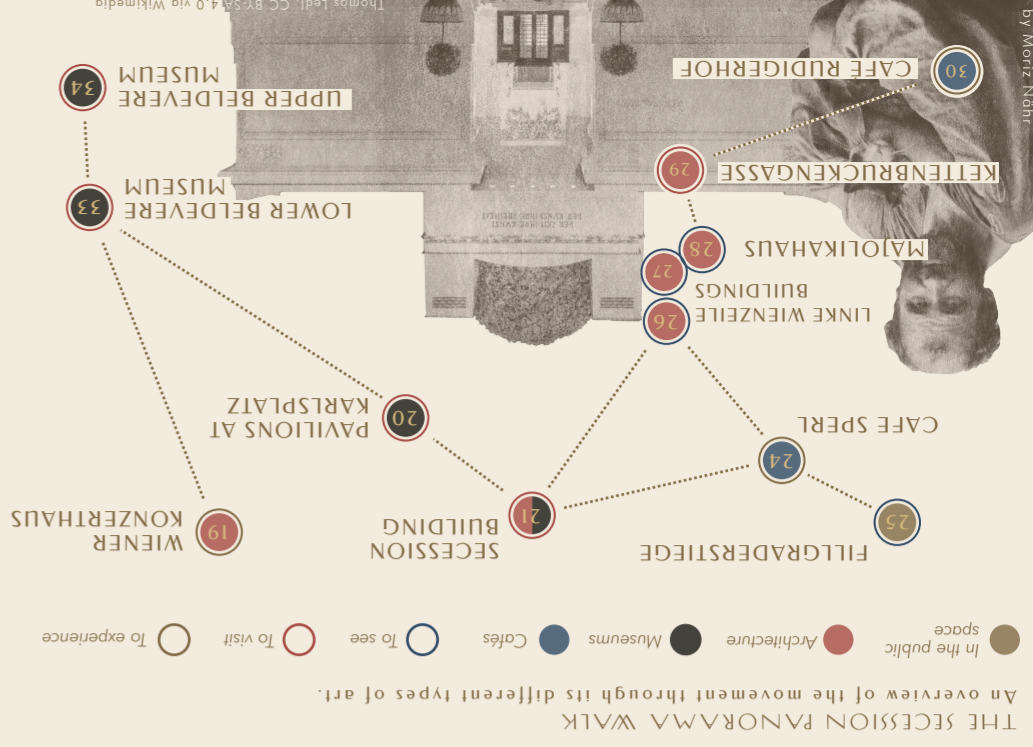
30

UPPER BELVEDERE MUSEUM

34

REFERENCES

- 2. Trattnerhof
- 3. Pharmacy Zum Weissen Engel
- 6. Artaria House
- 7. Haus Portois & Fix
- 8. Wiener Werkstätte
- 11. Haus der Ärztekammer
- 26 & 27. Linke Wienzeile



THE SECESSION PANORAMA WALK
An overview of the movement through its different types of art.

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THE SECESSIONISTS

In the art, the term "secession" refers to a number of avant-garde art groups (in Germany, Austria, France and Belgium), that seceded from the official academic art bodies in their respective countries.

In 1897, Gustav Klimt and his circle of artists sought to create their own unique artistic identity and a platform for contemporary and international art outside the confines of the Künstlerhaus, the traditional art academy in Vienna.

"Traditional liberal culture had centered upon rational man, whose scientific domination of nature and whose moral control of himself were expected to create the good society. In our century, rational man has had to give place to that richer but more dangerous and mercantile creature, psychological man. This new man is not merely a rational animal, but a creature of feeling and instinct. We tend to make him the measure of all things in our culture. Our intro-subjectivist artists paint him. Our existentialist philosophers try to make him meaningful. Our social scientists, politicians, and advertising men manipulate him. Even our advanced social critics use him, rather than the criterion of rational right, to judge the worth of a social order."



by Moritz Nöhr

1860 RINGSTRASSE BECOME THE CENTER OF THE URBAN RECONSTRUCTION IN VIENNA

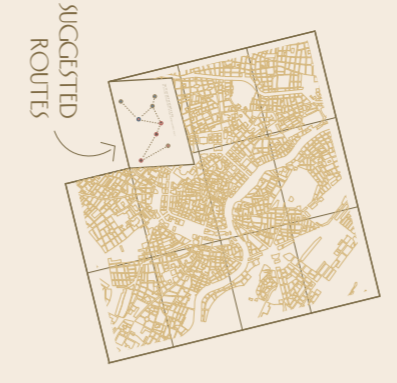
Each building was designed in a historic style left to correspond to its function. Hence, to commemorate its origins as a free medieval commune, reborn after a long night of absolutist rule, liberal Vienna built a its Gothic city hall.

1900 FERTILE BREEDING GROUND

Toward the close of the nineteenth century, when the intellectuals of Austria began to develop doubts about the culture of liberalism in which they had been raised, the Ringstrasse became a symbolic focus of their critique.

Sharply shocked by a social and political desintegration, Vienna in the Fin de Siècle proved to be one of the most fertile breeding grounds of our century's a-historical culture. Its great intellectual innovators in music, philosophy, economics, architecture, and of course psychoanalysis, cut off the connection to the historical perspectives they had been reared in.

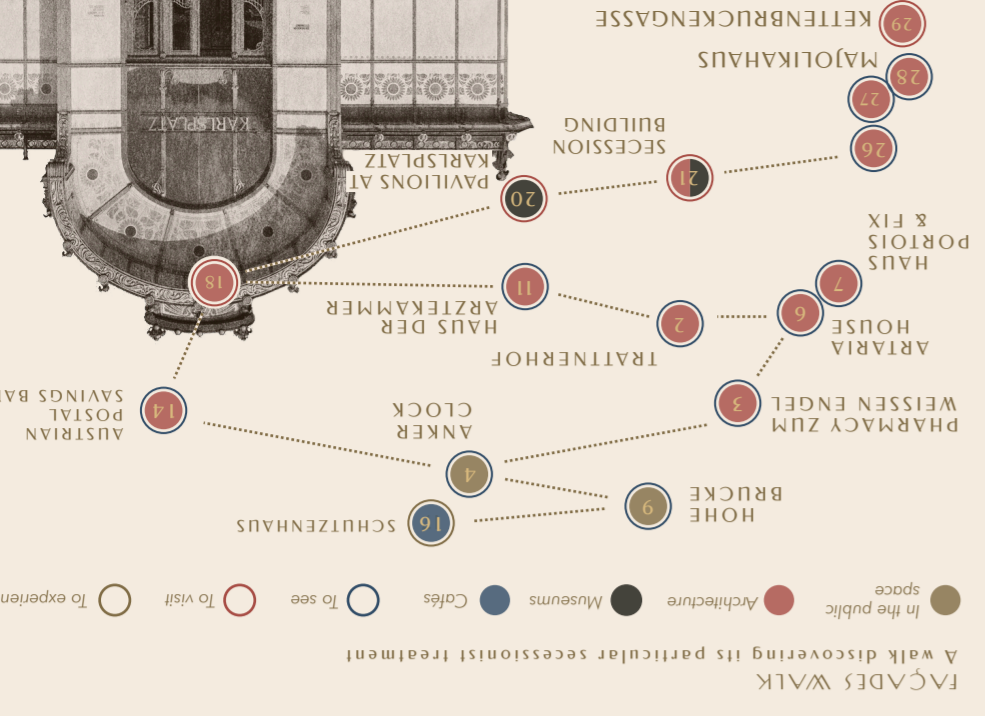
By the 1890's the heroes of the upper middle class were no longer political leaders, but actors, artists, and critics. The life of art became a substitute for the life of action. Indeed, as civic action proved increasingly futile, art became almost a religion, the source of meaning and the food of the soul.



HOW DOES IT WORK?
After reading this introduction, keep on unfolding the map and discover history, main characters and inspirations behind the Vienna Secession movement.

On the corners of the guide-map, you will find 4 different suggested routes. With a single folding action, the chosen schematic route can be followed by using the underneath map.

This map was created reading "Fin-De-Siècle Vienna" by Carl E. Schorske as the main source.

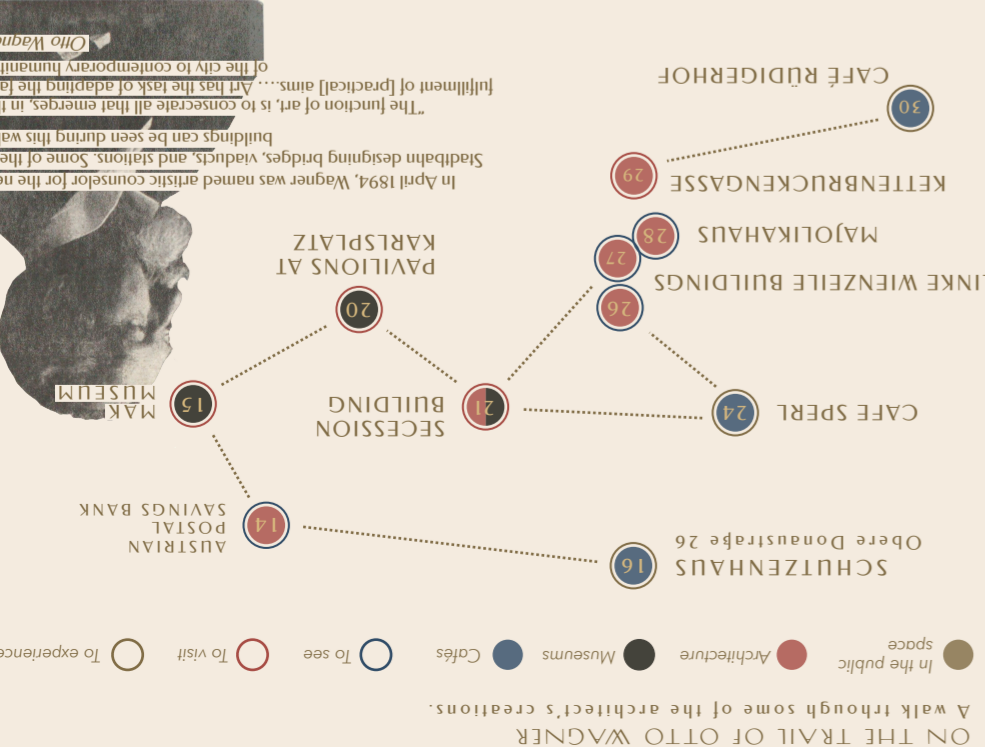
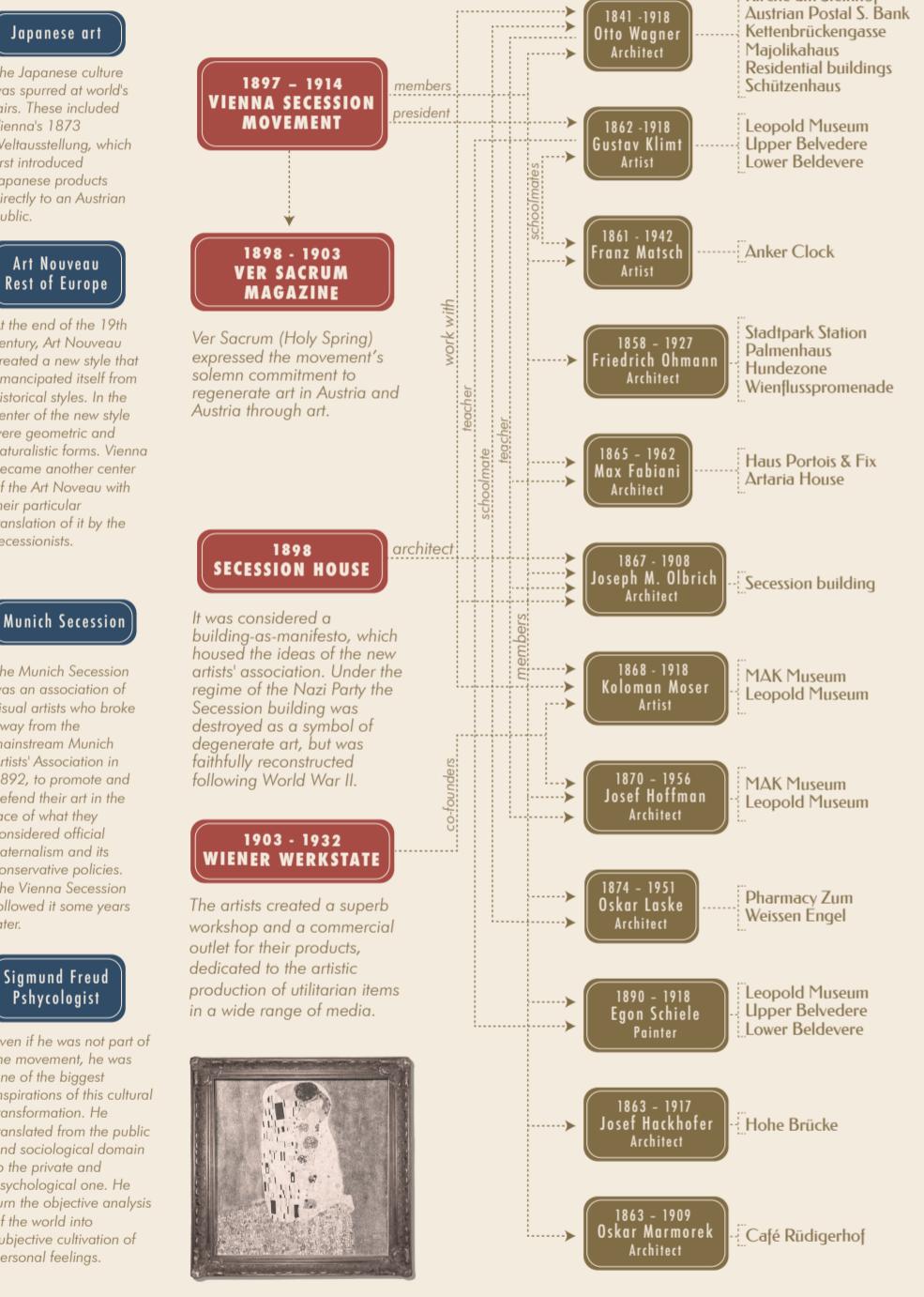


FACADES WALK
A walk discovering its particular secessionist treatment

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RELATIONSHIPS SECESSION CHART

It is characteristic of Vienna's cultural situation that the ideology of this association of artists was developed as much by literary men and by people whose origins were in left-liberal politics as it was by artists.



ON THE TRAIL OF OTTO WAGNER
A walk through some of the architect's creations.

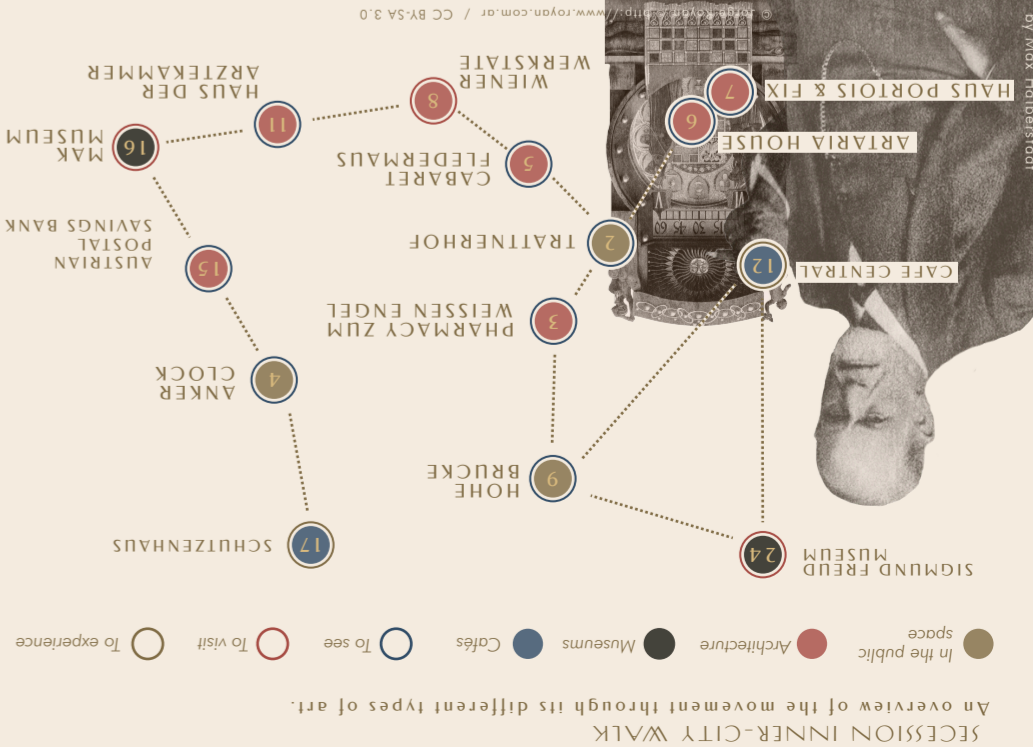
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A FOLDABLE GUIDE MAP

To travel across space and time, with a spirit of art and adventure.



This guide contains:
1 map and 1 guide of facts, relationships and suggestions to delve into Vienna's Secession movement.



SECESSION INNER-CITY WALK
An overview of the movement through its different types of art.

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