



Cartography M.Sc.

Semantic-driven Geospatial Data Visualization Approach to Agriculture Use case: Apple-growing in South Tyrol, Italy

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Introduction and Motivation

2 ZERO
HUNGER



To end hunger, achieve food security and improved nutrition, and promote sustainable agriculture



Introduction and Motivation





The main goal is to design a **semantic-driven geospatial data integration and visualization approach** for the needs of the Agri-Food domain, with a particular focus on apple growing in South Tyrol, Italy.

Research Objective

RO 1

To review the current requirements and methods of semantic integration of geospatial data as well as the visualization of domain knowledge using a semantic-driven approach.

RO 2

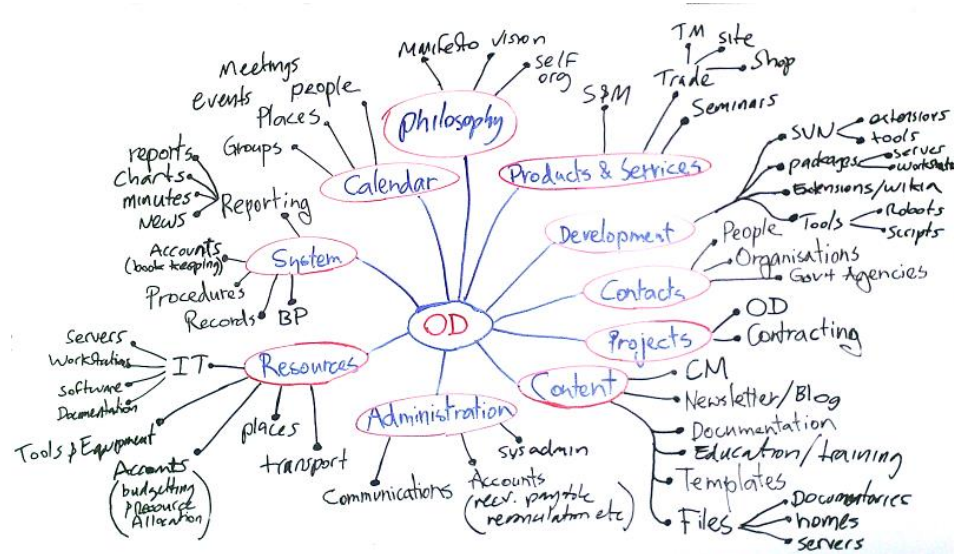
To propose a semantic-driven geospatial data visualization approach to agriculture, particularly in the apple-growing domain.

RO 3

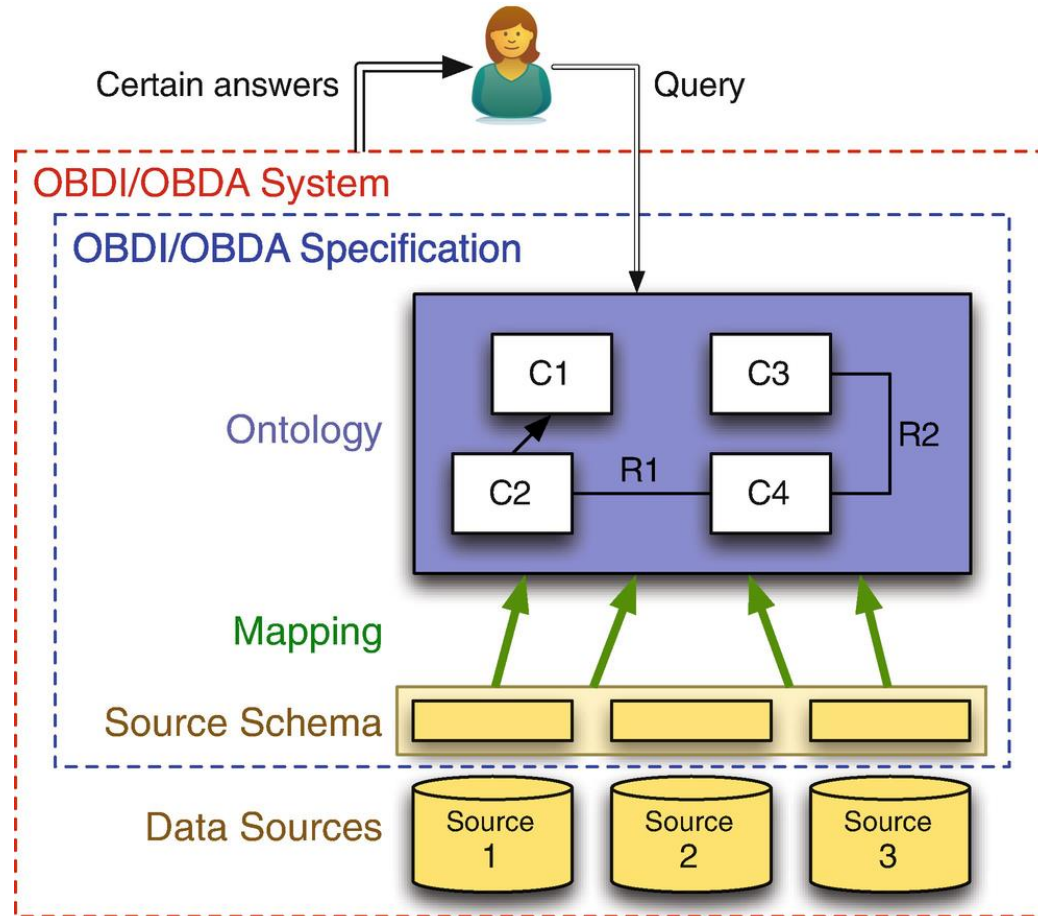
To implement and explore the effectiveness of the developed semantic-driven geospatial data integration and visualization framework for the use cases of apple growing in South Tyrol, Italy.

Ontology is a data model which describes the **sorts** of objects, **properties** of objects, and **relations** between objects that are possible in a specified domain of knowledge.

(Chandrasekaran et al., 1999)



Theoretical Background



OBDI/OBDA specification and system as depicted by Calvanese et al. (2018)

- **Data layer**
- **Ontology** gives a formal, orderly, and high level representation of the domain of interest. It is the part of the information system that clients (both people and computer programs) interact with.
- **Mapping** is a description of the relationship between the data sources and the ontology.

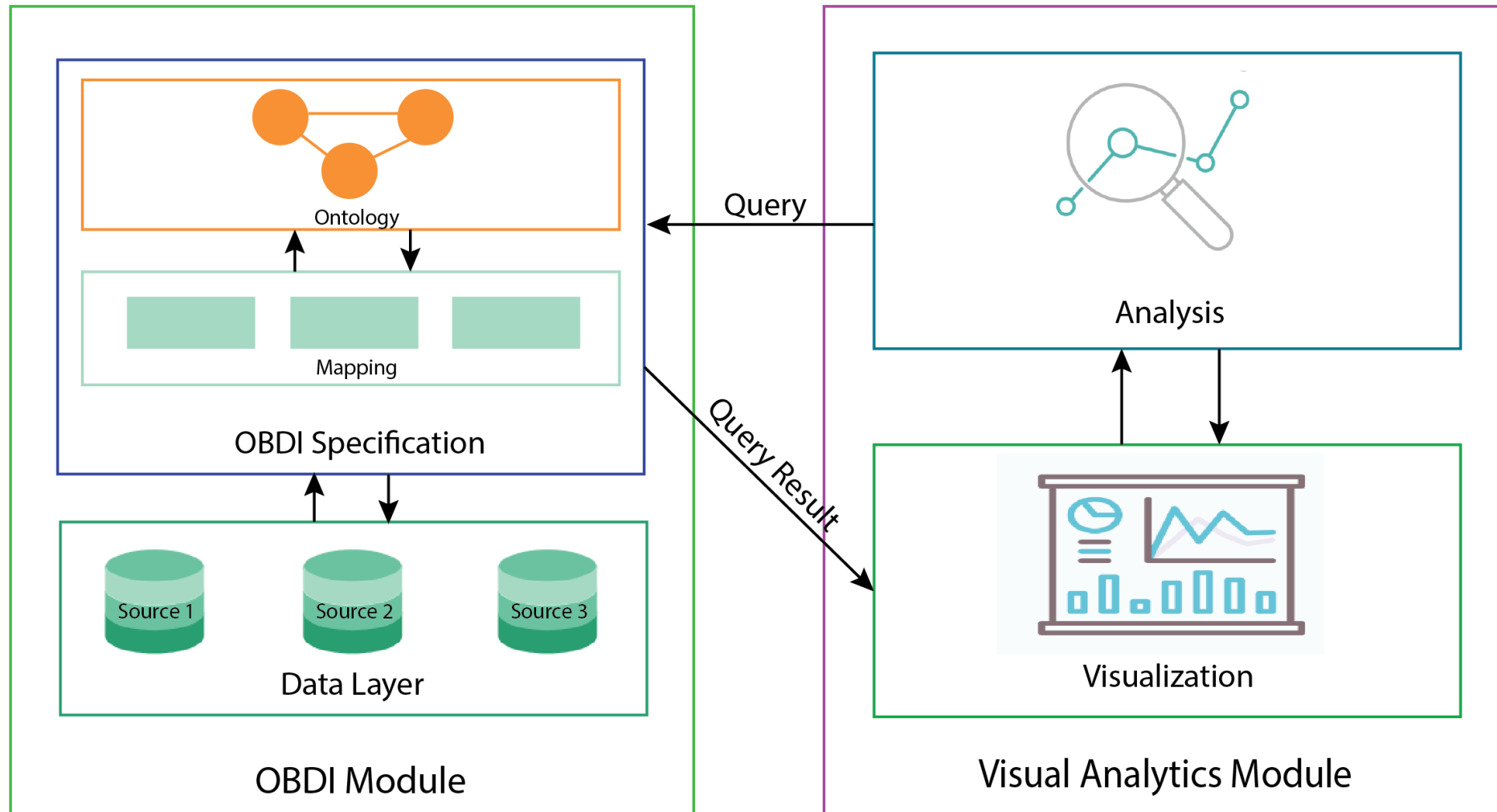
Materialization vs Virtualization

Materialization = Extract-Transform-Load (ETL):

extract data from heterogeneous data sources -> transform -> integrate -> and materialize it to a certain target (triple store, a file, DB);

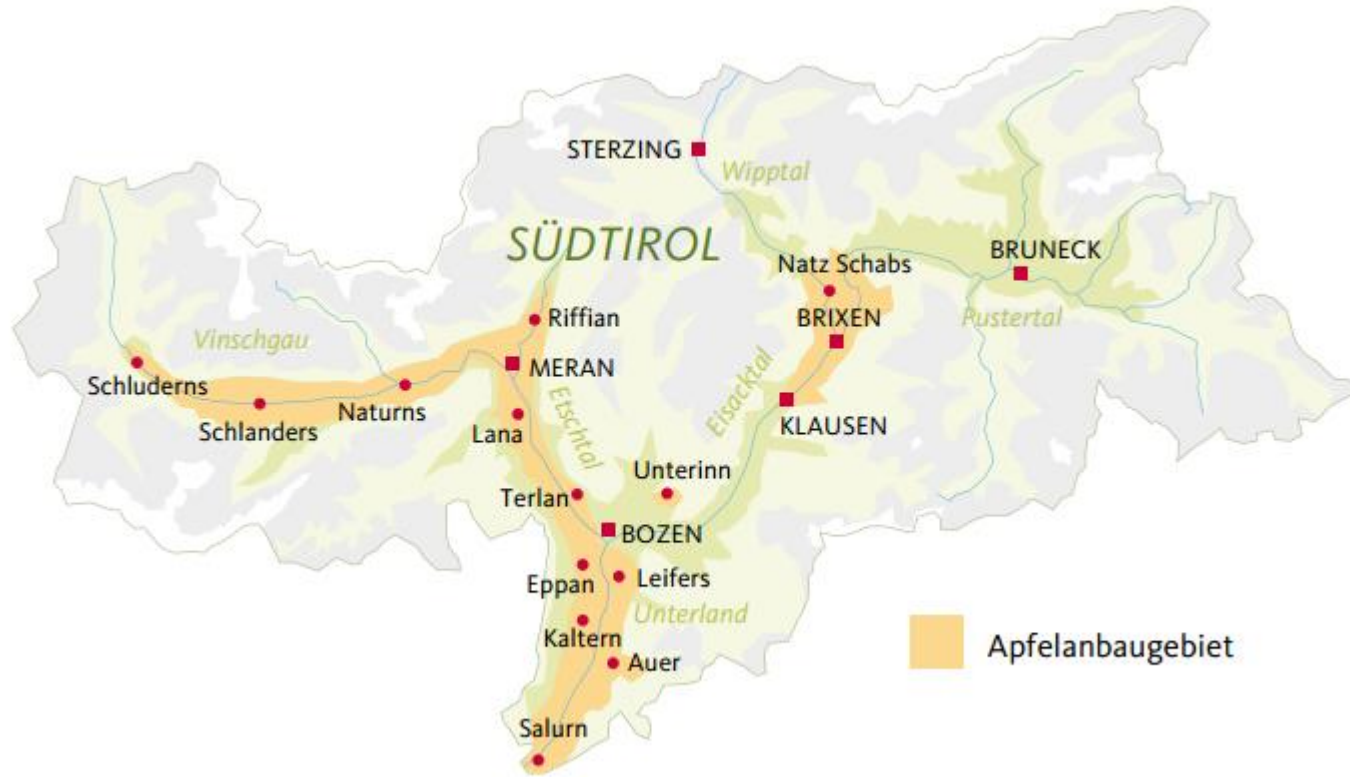
Virtualization = Ontology Based Data Access (OBDA):

Provides access to a **virtual** knowledge graph on top of the heterogeneous data. Only the data necessary to answer the query is used and transformed by the producer.



Case Study

Study Area | Data Collection and Processing | Ontology-based Data Integration | OBDI-enabled Visual Analytics | Evaluation



50% of the Italian apple market

15% of the European apple market

2% of the global apple market

Apple-growing regions of South Tyrol
(Thuile, 2022)

Case Study

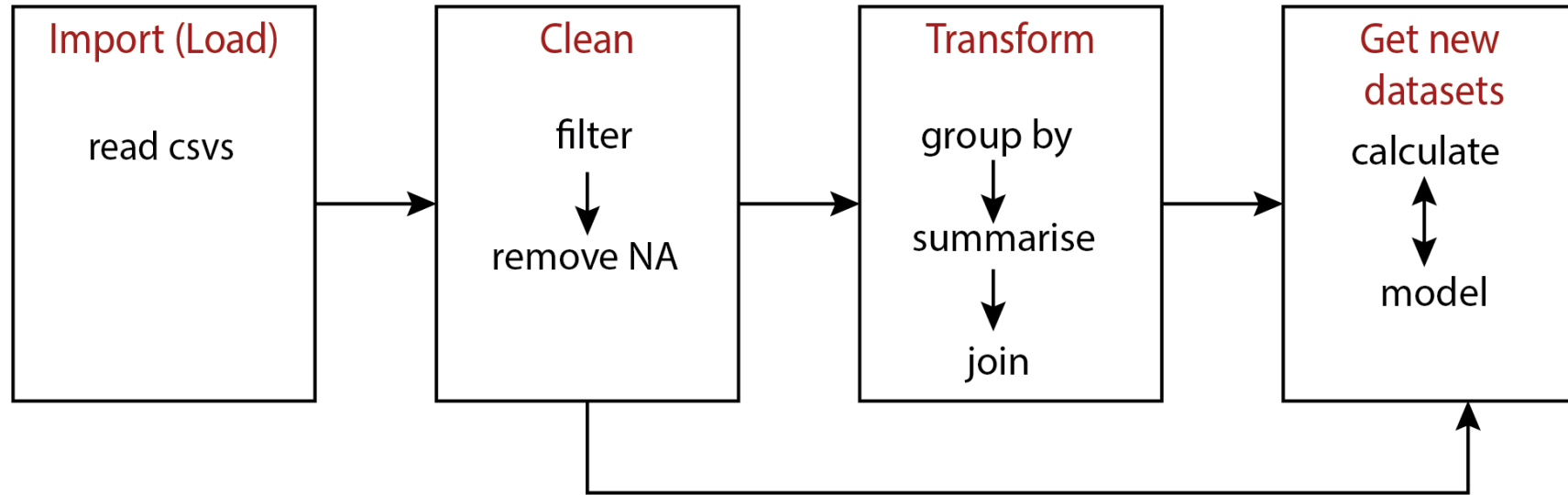
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Dataset	Source	Format	Spatial?
Weather stations information	EDP	csv	yes
Daily meteorological records	EDP	csv	no
Monthly climatologies	EDP	csv	no
Solar Irradiation	EDP	Geotiff	yes
Land Cover	EDP	shp	yes
NDVI	EDP	API, Geotiff	yes
EU-DEM	CLMS	Geotiff	yes
Apple production in South Tyrol	ASTAT	csv	no
Bloom and harvest start dates	Laimburg Research Center	csv	no



Case Study

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R 'tidyverse'
R 'pollen'

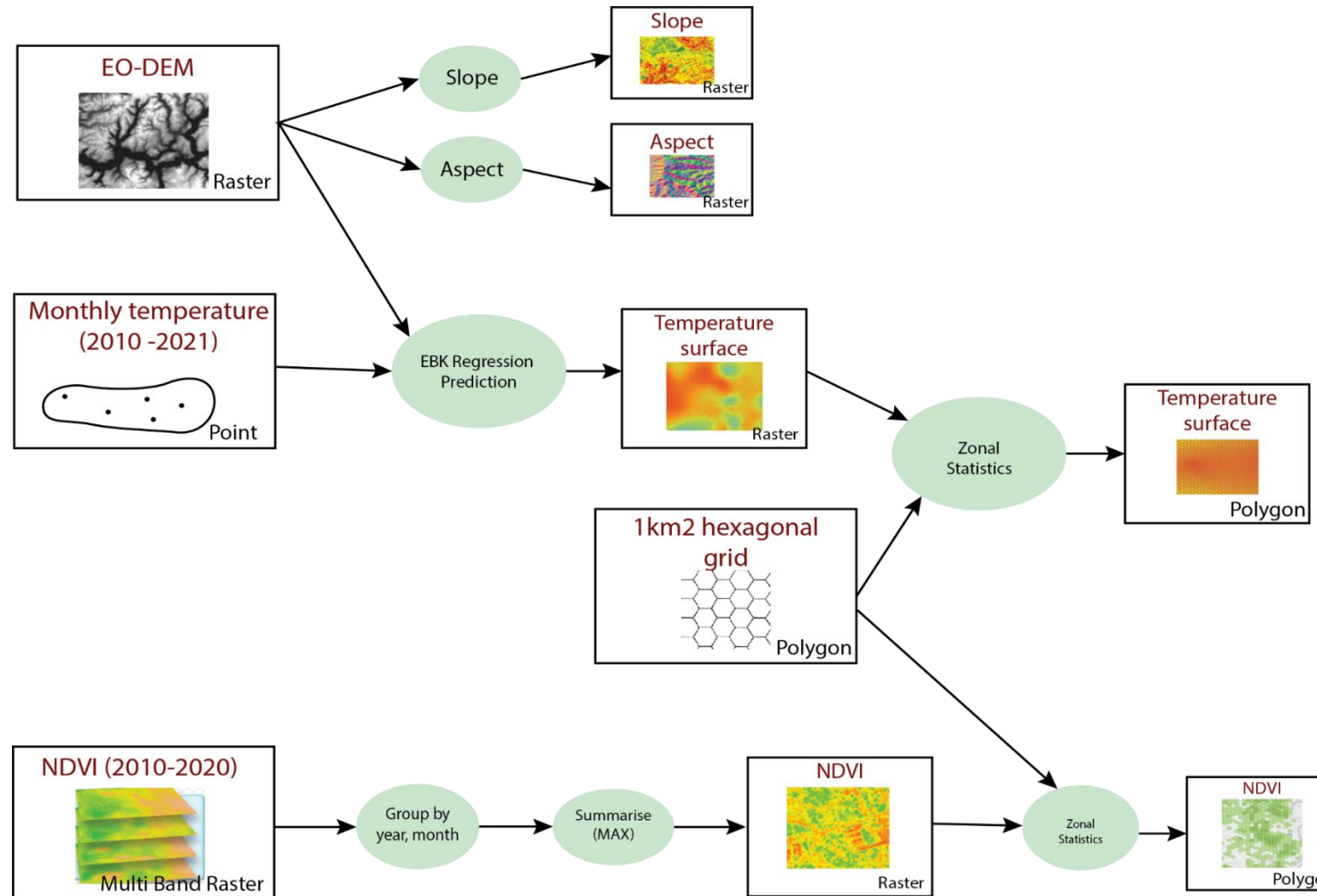
- GDD Calculation

$$GDD = \int (T(t) - T_{\text{base}}) dt$$

- Bloom/harvest start
- Chill units

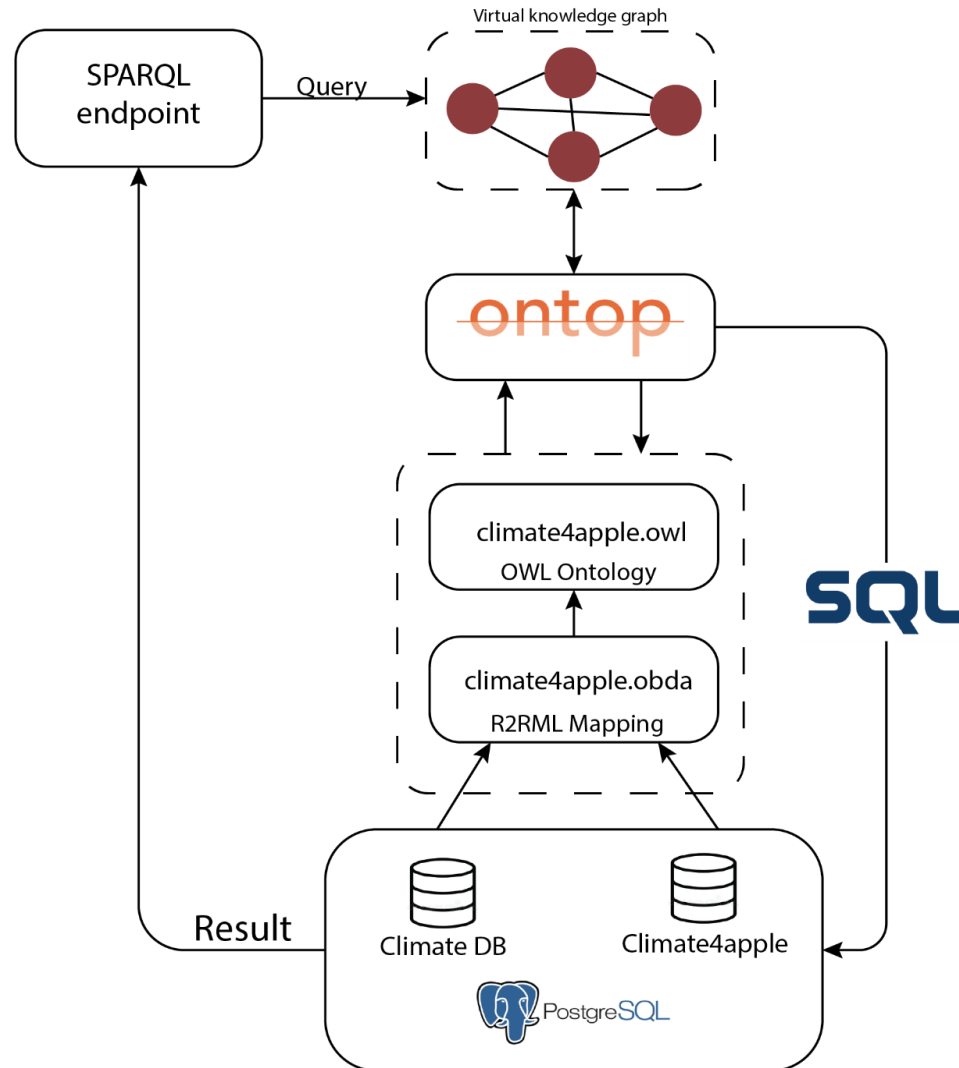
Case Study

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Case Study

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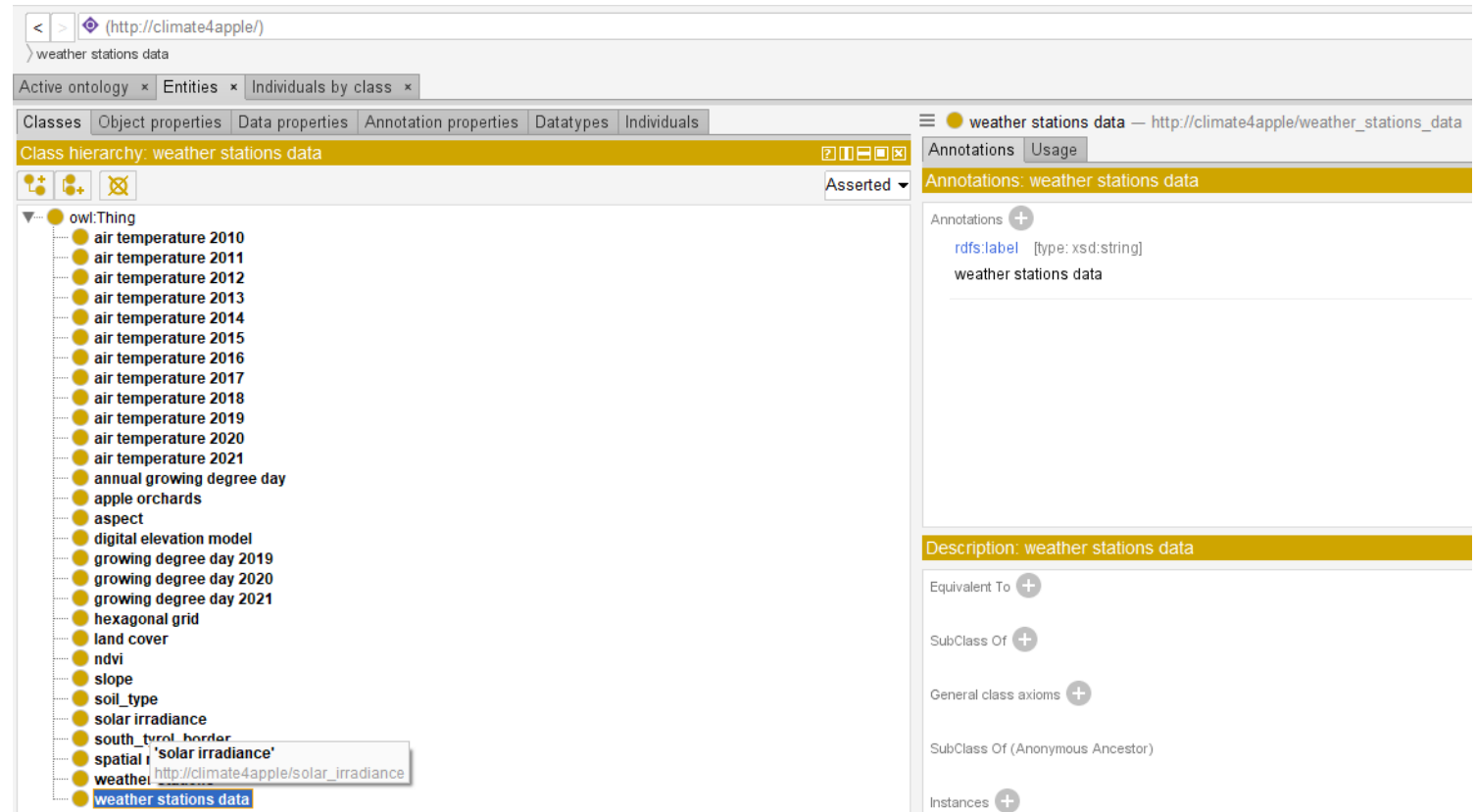


To accomplish **interoperability**, the OBDI module depends on standard formats, including R2RML for mapping, OWL for ontology, RDF for the virtual graph, and SPARQL for queries.

Case Study

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```
{
  "tableName" : "stations_daily",
  "tableAlias" : "weather_stations_data",
  "tableLabels" : ["weather stations data"],
  "tableSchema" : "public",
  "attAliases" : [
    {
      "attName" : "date",
      "attAlias" : "weather_observation_date",
      "attLabels" : ["weather observation date"]
    },
    {
      "attName" : "tmin",
      "attAlias" : "min_air_temperature",
      "attLabels" : ["minimum air temperature "]
    },
    {
      "attName" : "tmax",
      "attAlias" : "max_air_temperature",
      "attLabels" : ["maximum air temperature"]
    },
    {
      "attName" : "tmean",
      "attAlias" : "mean_air_temperature",
      "attLabels" : ["mean air temperature"]
    },
    {
      "attName" : "prec",
      "attAlias" : "precipitation",
      "attLabels" : ["precipitation"]
    }
  ]
}
```



Designing ontologies and mappings may be seen as a process of **documenting/annotating** the data source.

Case Study

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Ontop SPARQL endpoint

endpoint address: <http://localhost:8080/sparql> | ontop v4.1.0-beta-1-SNAPSHOT

Query 1 x +

```
1 PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
2 PREFIX xsd: <http://www.w3.org/2001/XMLSchema#>
3 PREFIX rdfs: <http://www.w3.org/2000/01/rdf-schema#>
4 PREFIX station: <http://climate4apple/weather_stations#>
5 PREFIX obs: <http://climate4apple/weather_stations_data#>
6 PREFIX gdd2019: <http://climate4apple/growing_degree_day_2019#>
7 SELECT ?station ?year (COUNT(?observation) as ?NOBS)
8 WHERE {
9
10 ?observation obs:weather_station_name ?station.
11 ?observation obs:air_temperature_max ?tmax.
12 ?observation obs:weather_observation_date ?date.
13 ?observation obs:weather_observation_date ?date.
14 FILTER (?tmax>35)
```

Table Response Pivot Table Google Chart Geo

Showing 1 to 299 of 299 entries (in 0.569 seconds)

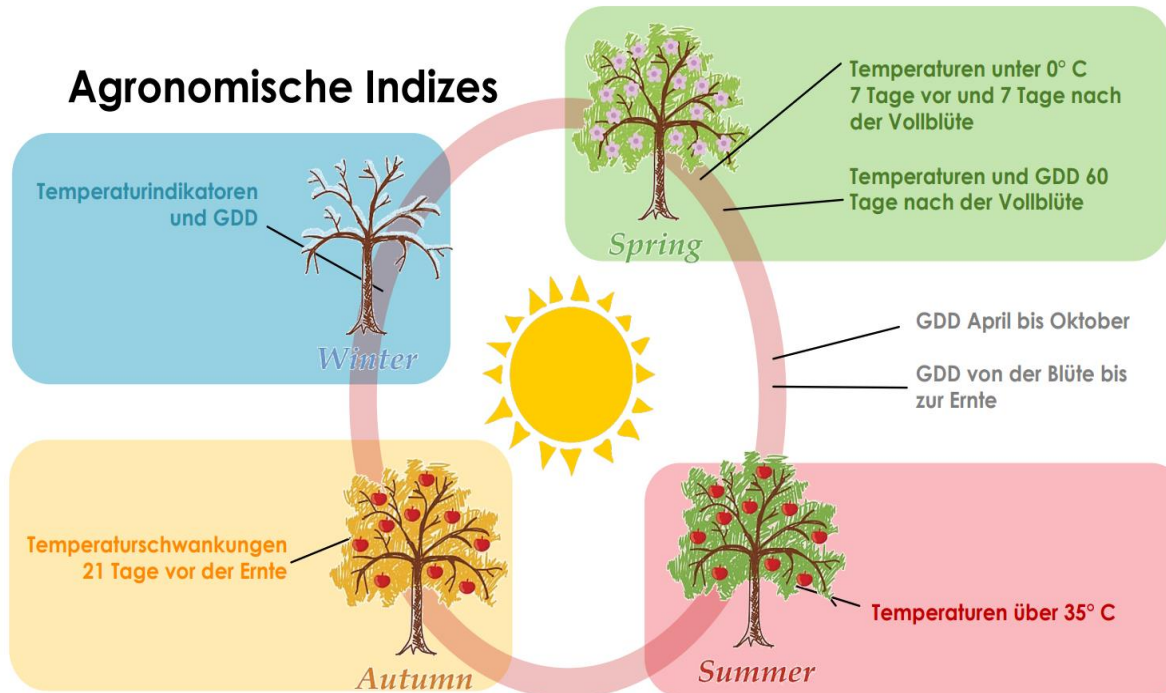
Search: Show **All** entries

	station	year	NOBS
1	Rovereto	"2021"	"6"
2	Rovereto	"2020"	"4"
3	Levico	"2020"	"3"
4	Aldeno	"2020"	"2"
5	Santa_Massenza	"2020"	"2"
6	Dro_Marocche	"2020"	"2"
7	Telve	"2020"	"2"
8	Trento_Laste	"2020"	"2"
9	Bozen	"2020"	"2"
10	Auer	"2020"	"2"
11	Zambana	"2020"	"2"
12	Arco	"2020"	"2"

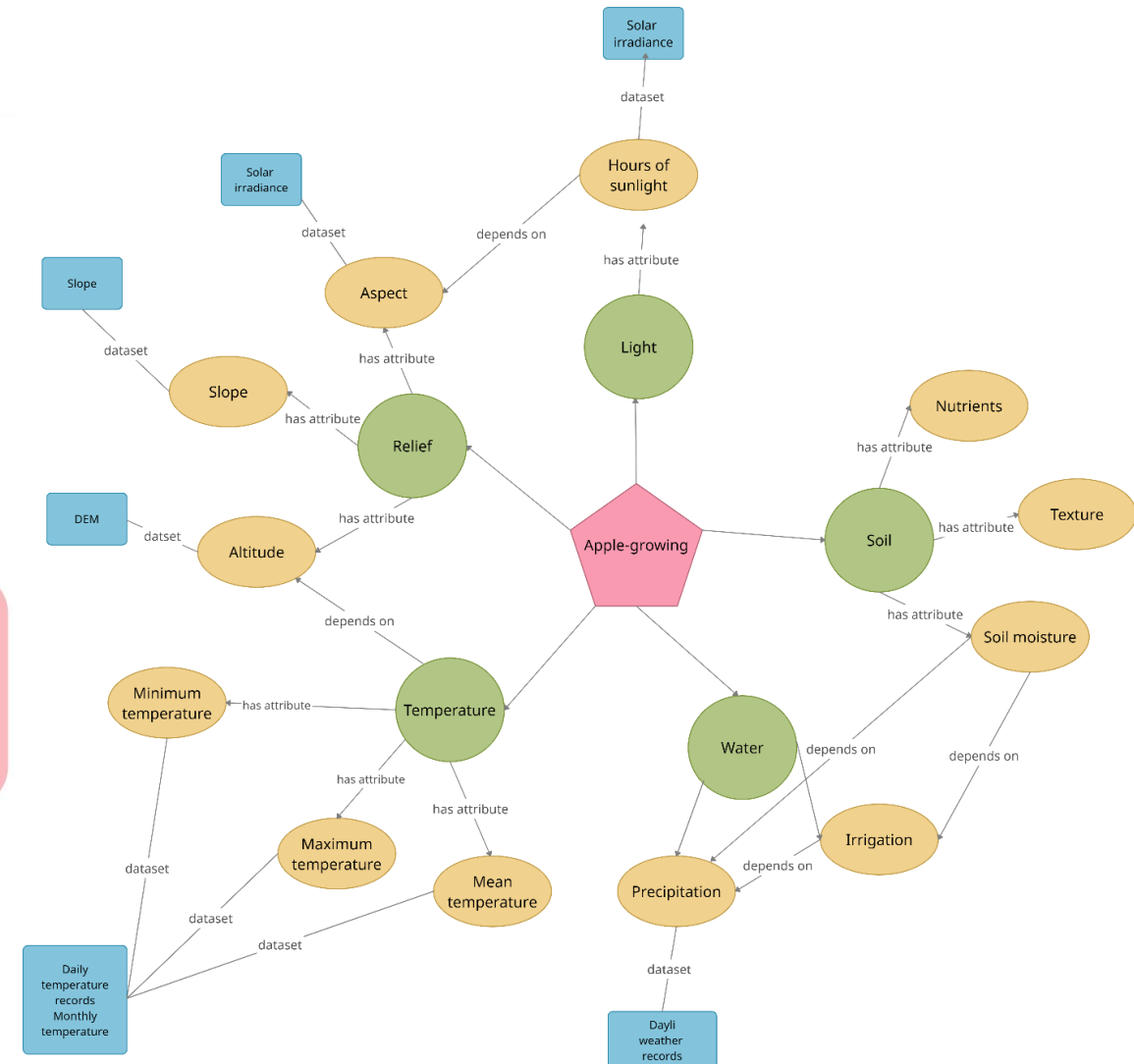


Case Study

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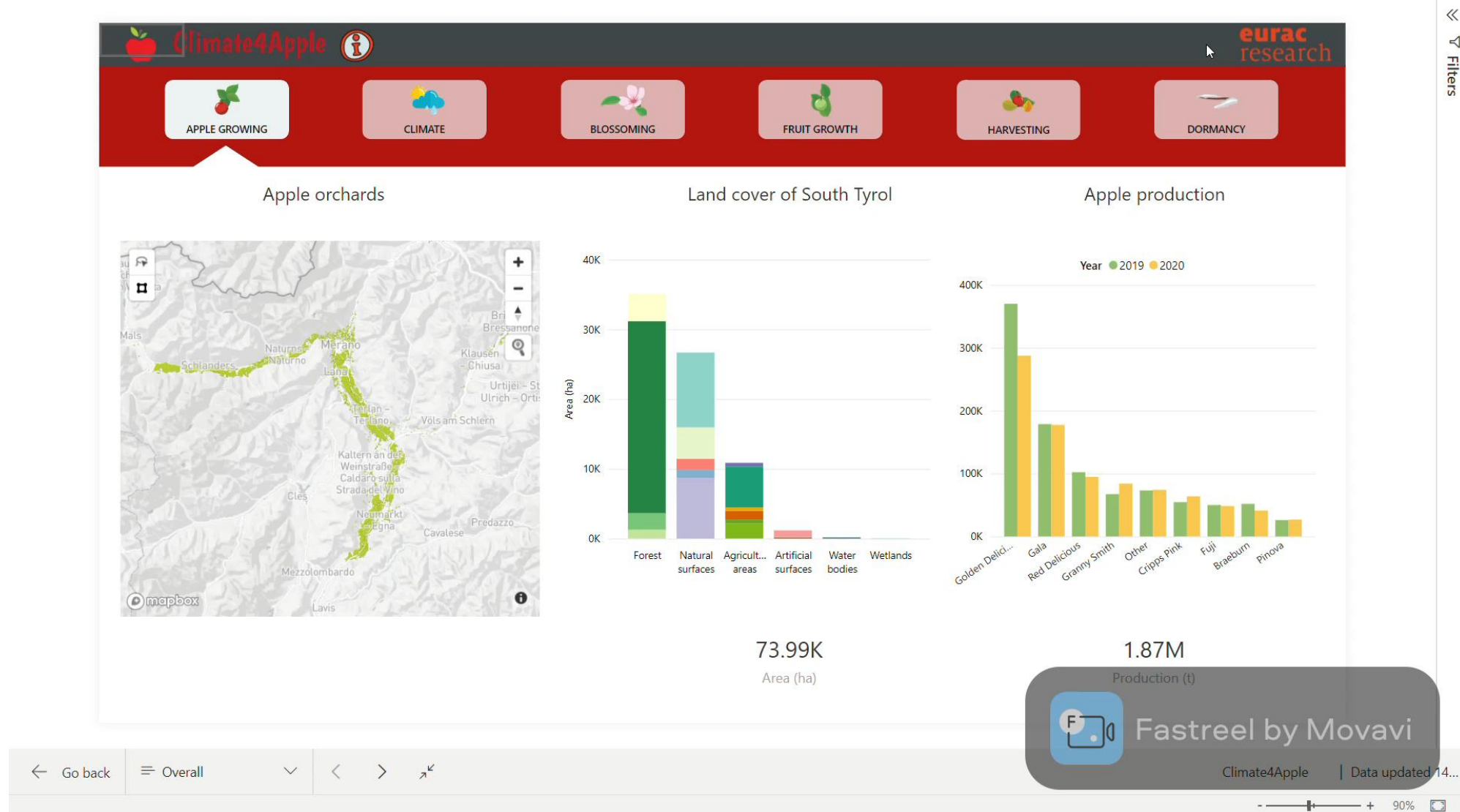


Abschlussveranstaltung Projekt „Kultivas“,
Bozen, 16.03.2022



Case Study

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- Talking aloud and semi-structured interviews;
- Two user groups:



Software developers

- general feedback about the interface
- bugs fixing



Domain experts in agriculture

- evaluation of how
- clear
 - understandable
 - useful

Results

RO 1 | RO 2 | RO 3



Big

Big
geospatial
data



Simple

Data access
via OBDA/OBDI
regardless how
and where data
are stored



Fast

Virtualization
approach requires
no ETL processes
or a new custom
database



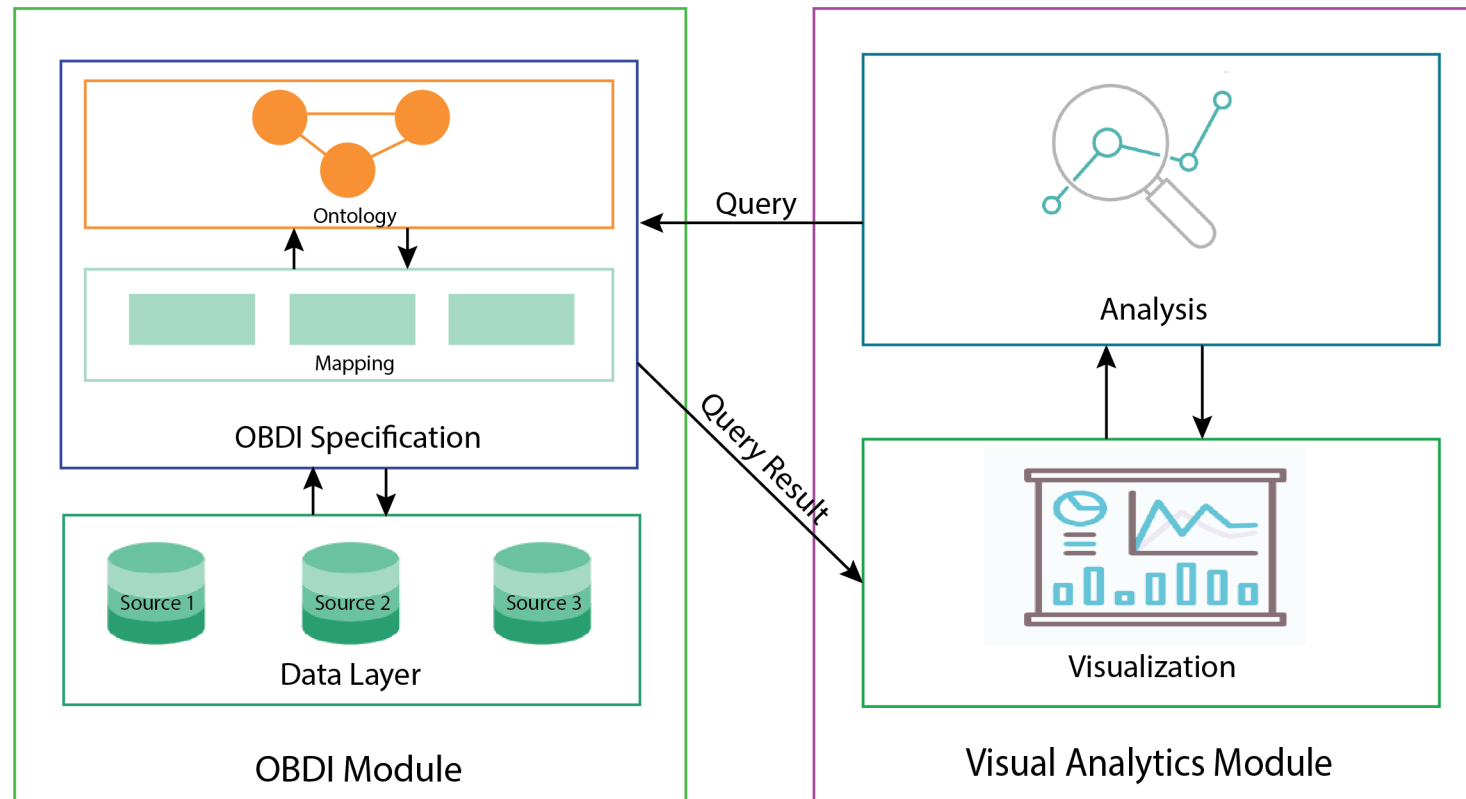
Efficient

Time and cost of
decision-making is
reduced

To review the current requirements and methods of semantic integration of geospatial data as well as the visualization of domain knowledge using a semantic-driven approach

Results

RO 1 | RO 2 | RO 3



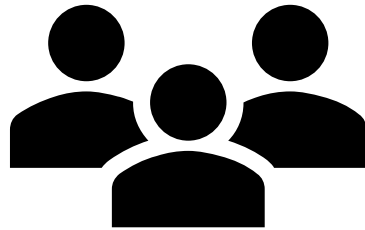
To propose a semantic-driven geospatial data visualization approach to agriculture, particularly in the apple-growing domain

Results

RO 1 | RO 2 | RO 3

- clear
- easy to understand
- useful
- nice to present to the broader audience

- focus only on orchards
- Include more variables to analysis



To implement and explore the effectiveness of the developed semantic-driven geospatial data integration and visualization framework for the use cases of apple growing in South Tyrol, Italy

Limitations and Outlook

Limitations | Outlook

- Incomplete and inconsistent data
- Data privacy concerns
- Ontop & GeoSPARQL

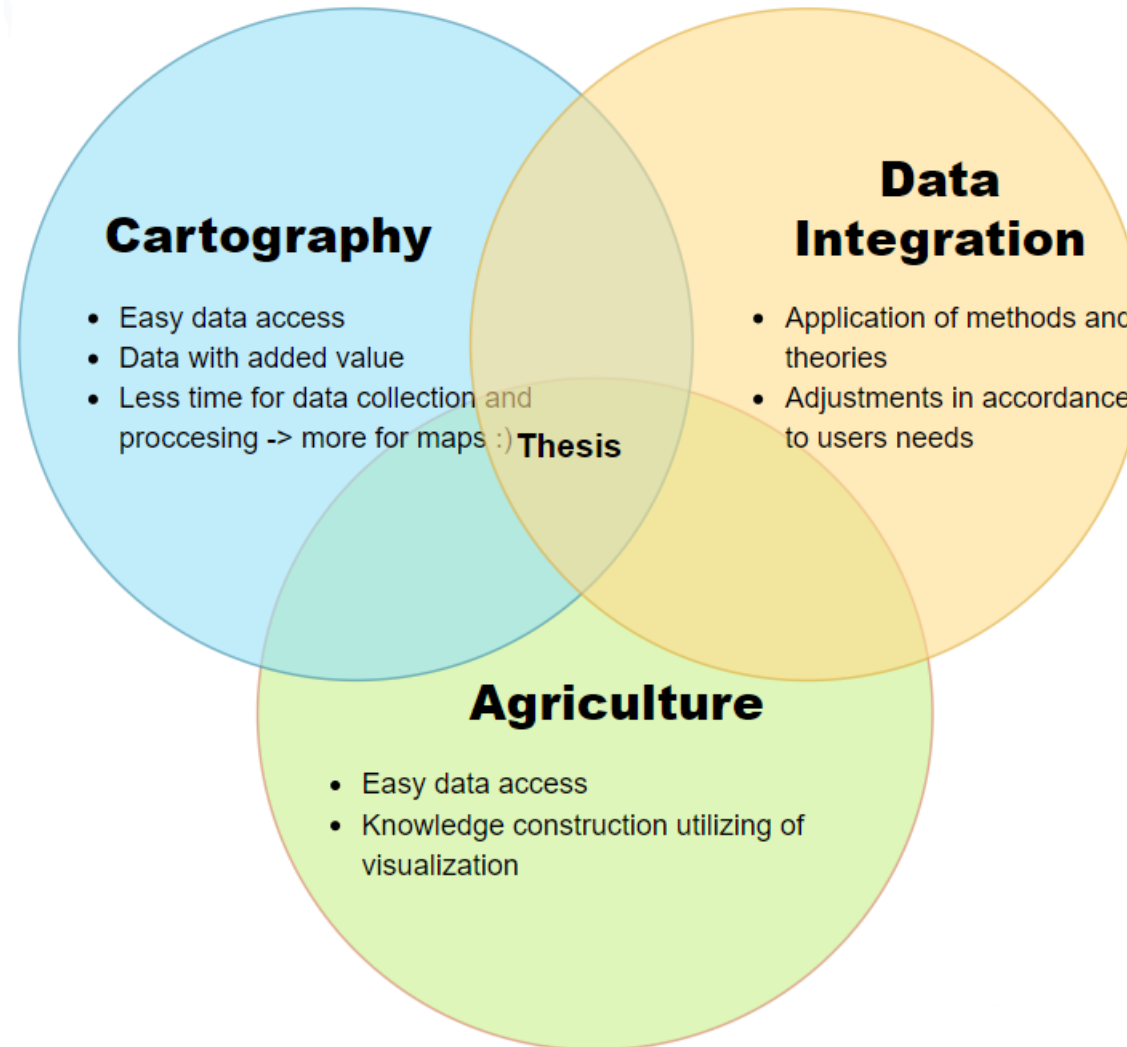


Limitations and Outlook

Limitations | Outlook

- Reusing existing ontologies
- Semantic-driven geospatial data processing and analysis
- Integration and visualization of more data
- A proper user study set up





Acknowledgments



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Thank you for your attention.

Happy to hear your questions,
ideas and suggestions. 😊 ✨



What are the latest standards, methods, and best practices for semantic integration of geospatial data?

- Ontologies
- OBDA/OBDI
- Virtualization approach



- No new DB or ETL
- Easier and faster data access
- More effective decision making

How to formalize and visualize domain knowledge using a semantic-driven approach in cartography?

- Cartographic ontologies
- Map as a knowledge base

What are examples of successful implementation of semantic technologies in the agricultural domain to support effective decision-making?

- AGROVOC
- FoodOn
- Crop Ontology

What are the elements of the semantic-driven geospatial data integration and visualization framework?	How can geospatial data be enhanced by using semantic technologies for achieving better integration and interoperability?	Which cartographic techniques are the most suitable for visualizing environmental and agricultural variables?
<ul style="list-style-type: none">• OBDA/OBDI Module• Visualization Module• Communication via SPARQL endpoint	<ul style="list-style-type: none">• Bridge a semantic gap between raw data and terms used within domain• FAIR principles	<ul style="list-style-type: none">• Isarithmic map• Hot spot map• Graphs and charts• Color hue, color saturation, size

Which apple-growing use cases should be implemented to illustrate the effectiveness of the proposed framework?

- Temperature as the main driver of the environmental processes

How can users benefit from the proposed semantic-driven geospatial data integration and visualization framework?

Very positive feedback
Useful
Clear