Open Educational Resources (OER) for Teaching Thematic Mapping





Technische Universität München







UNIVERSITY OF TWENTE.

Motivation and Problem Statement

INTRODUCTION

The technique or the technology of making maps

Research Focus

Focus on the thematic mapping teaching given to university students

Education in University

Creating OER prototype based on the knowledge of how the educators usually teach

Prototype of OER

Thematic mapping

Thematic mapping as a hard skill

OER as a tool

Teaching thematic mapping requires more exercise, so OER can be a potential tool

Research Objectives

Identifying the syllabus of teaching method in university for teaching thematic cartography

See how we can implement the syllabus as an open educational resource (Building a prototype)

Determining the potential and relevance of open educational resources for teaching thematic cartography

Research Questions

RQ1A - How is the syllabus for teaching thematic cartography defined and delivered to the students in university?

RQ1B - How is the thematic cartography teaching syllabus different for bachelor's and master's students?

RQ2A - What are Open Educational Resources (OER)? What is the advantage of it? How is the development of OER recently?

RQ2B - How can the thematic cartography teaching syllabus be implemented in Open Educational Resources?

RQ3A - How high is the potential and the relevance of OER for teaching thematic cartography?

METHODOLOGY -How to answer the Research Questions

Investigating the existing teaching method RQ1A for Thematic Mapping: **Expert Interviews** Reviewing and summarizing the teaching materials/ RQ1B syllabus for Thematic Mapping: Literature Reviews **Summarizing Open Educational Resource (OER)** R_Q2A development and advantages: Literature Reviews Creating web-based OER which mimics how the RQ2B educators teach Thematic Mapping in universities: **Prototype Implementation**

Research Objective 1

Research Objective 2

Determining the potential of OER prototype: Remote Unmoderated Usability Testing Determining the relevance of
OER prototype:
Based on Expert Interviews and Literature
Reviews above

Research Objective 3



METHOD Research Question 1 A (RQ1A)

Investigating the existing teaching method for Thematic Mapping:

<u>Expert Interviews</u>

Expert interviews

- → to get the information about **how they teach** thematic cartography/thematic mapping and **how they arranged** the syllabus or teaching materials from the educators
- → semi-structured interview

RQ1A

RESULT - RQ1A Expert Interviews (Shortest) Summary

The most important **Theory** behind and application of things in the class techniques **Lecture and exercise classes.** The Organization of the teachers prefer to have active course learning. Online teaching In-class teaching is preferable, but online teaching is possible by VS increasing student engagement in-class teaching



METHOD Research Question 1 B (RQ1B)

Reviewing and summarizing the teaching materials/ syllabus for Thematic Mapping: <u>Literature Reviews</u>

Literature Reviews

→ to compare how the thematic cartography *teaching syllabus different* for bachelor's and master's students



RESULT - RQ1B Syllabus comparison

4 Bachelor's teaching materials

No significant difference between both

2 Master's teaching materials



METHOD - Research Question 2 A (RQ2A)

Summarizing Open Educational Resource (OER) development and advantages:

<u>Literature Reviews</u>

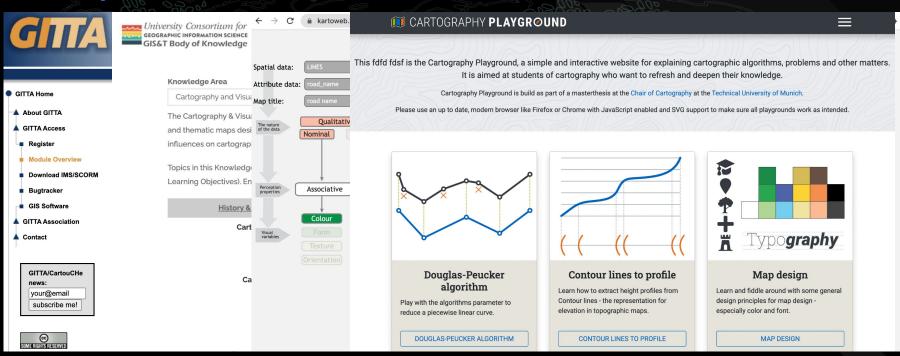
<u>Literature Reviews</u> to answer this research question, I managed to answer these questions below:

- 1. What are Open Educational Resources (OER)?
- 2. What is the advantage of it?
- 3. How is the development of OER recently?

RESULT - RQ2A Open Educational Resources



Development



RQ2B

METHOD - Research Question 2 B (RQ2B)

Creating web-based OER which mimics how the educators teach Thematic Mapping in universities:

<u>Prototype Implementation</u>

Prototype Implementation utilized:

- 1. HTML
- 2. CSS
- 3. JavaScript
- 4. Vega-Lite
- 5. Bootstrap

RESULT - RQ2B Prototype (Web-based OER)

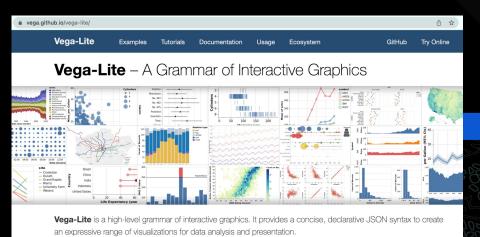


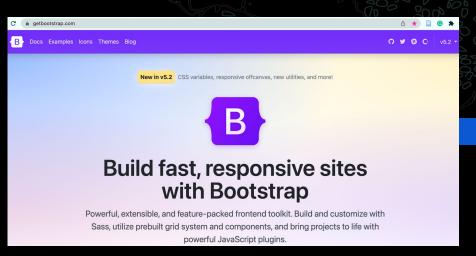


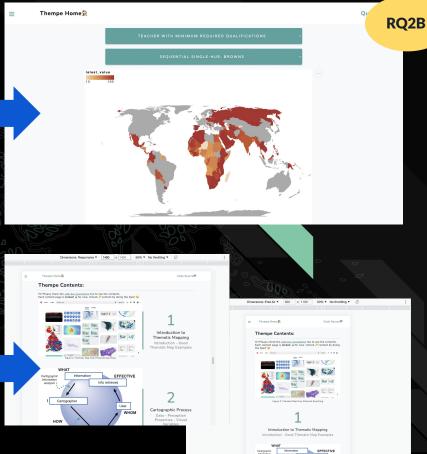


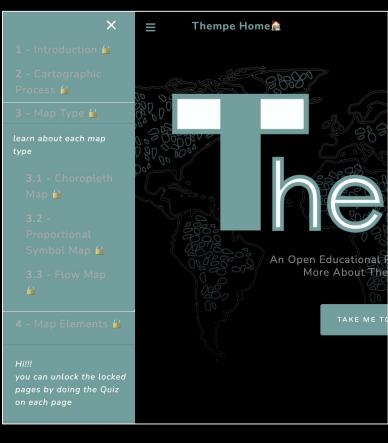
hempe

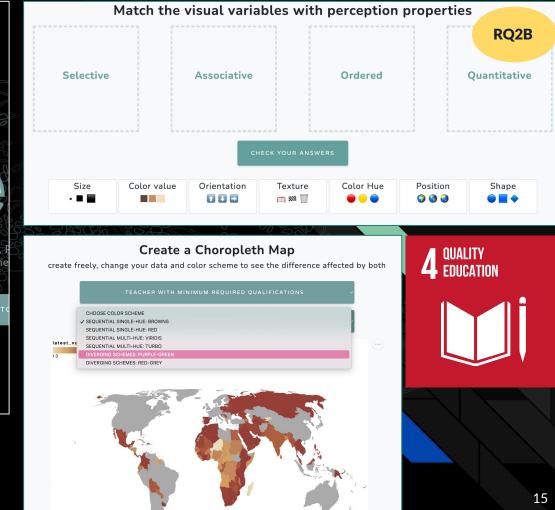
THEmatic Mapping Practice and Explanation















Developed for:



Best to open it on these browsers:







SCAN ME

https://zulfanaa.github.io/thempe/



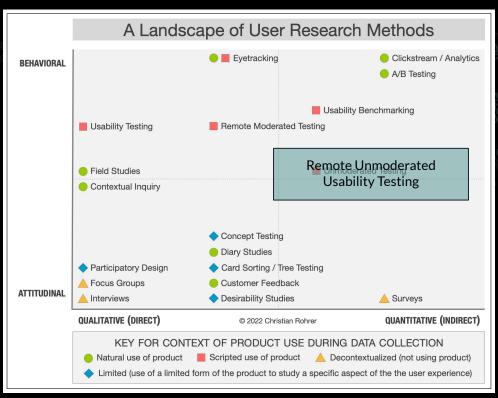
METHOD Research Question 3 A (RQ3A)

Determining the potential of OER prototype: Remote Unmoderated Usability Testing

The idea of user testing sticks on 3 terms based on ISO 9241-11:

- 1. Effectiveness:
 - → to test **the understanding** of users regarding the materials
- 2. Efficiency:
 - → to test how **Thempe's features** work
- 3. Satisfaction:
 - → to see what **users think** about Thempe

User Research - How it was implemented



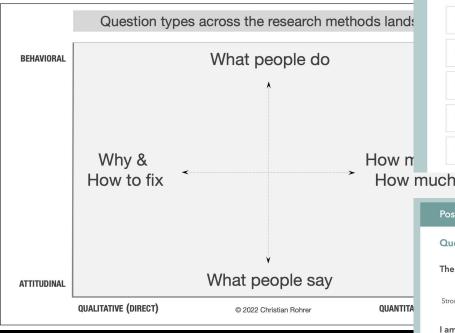
Behavioral: what people do

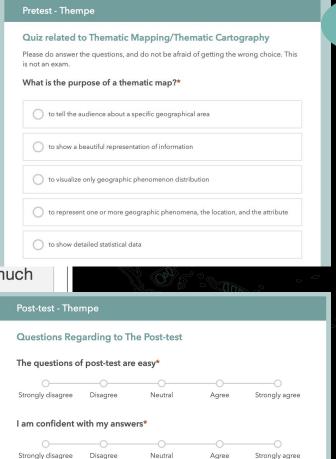
Attitudinal: what people say

Qualitative: why or how to fix a problem

Quantitative: how many and how much

Question Types -In questionnaires



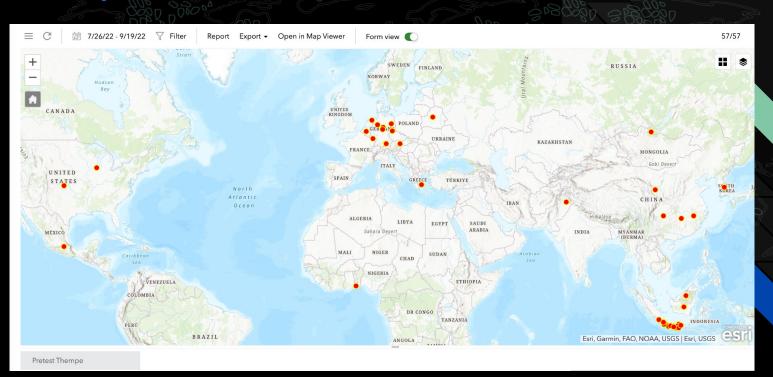


RQ3A

RESULT - RQ3A Usability Testing

RQ3A

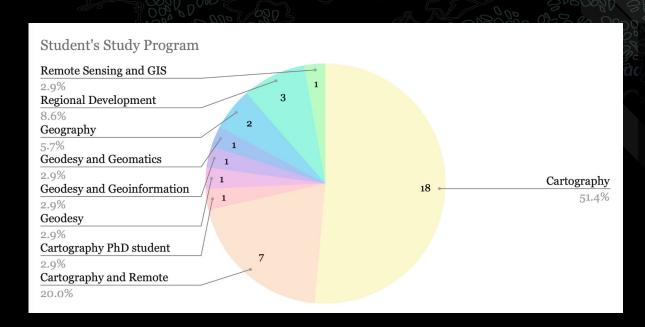
Participants





RESULT - RQ3A Usability Testing

Student Participants



Known students' universities:

- 1. TU Wien
- 2. TU Dresden
- 3. TU Munich
- 4. ITC University of Twente
- University of Wisconsin-Madison
- 6. Gadjah Mada University
- 7. KU Leuven
- 8. Lund University

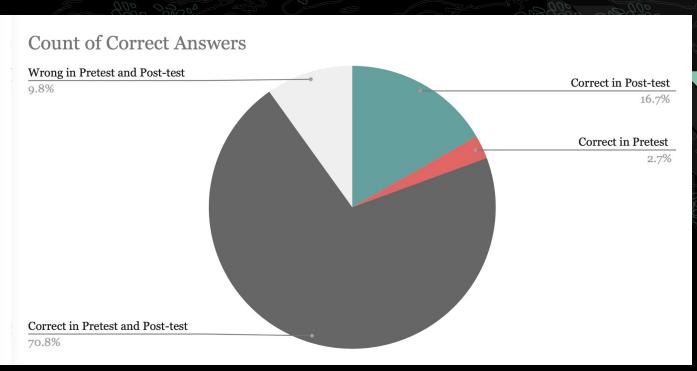


Effectiveness - Completeness



FINDINGS - RQ3A The potential of THEMPE

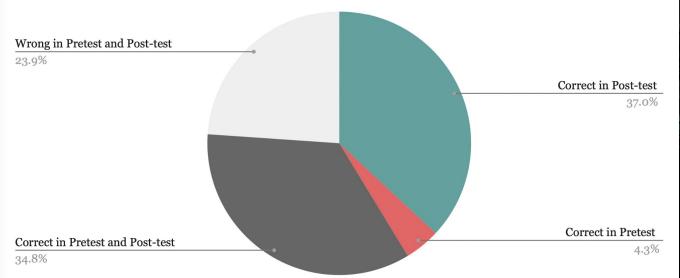
Effectiveness - Correctness



FINDINGS - RQ3A The potential of THEMPE

Effectiveness - Where THEMPE helps

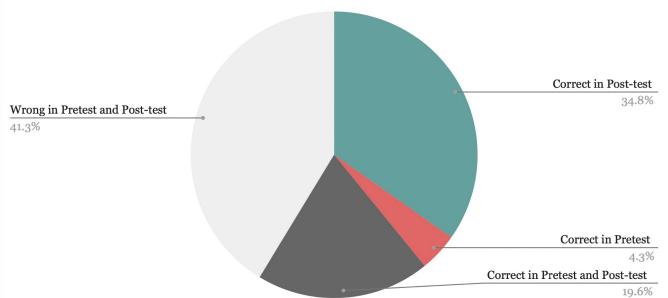
What visual variable are the best for representing Population Density data on a thematic map?



FINDINGS - RQ3A The potential of THEMPE

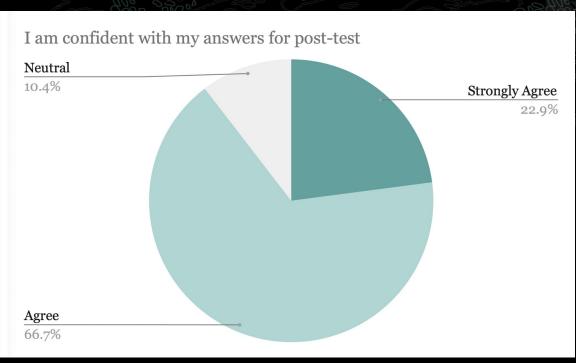
Effectiveness - Where THEMPE does not help





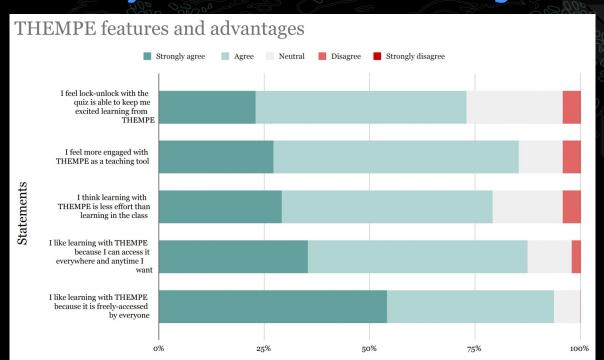
RQ3A

Effectiveness - Participants confidence

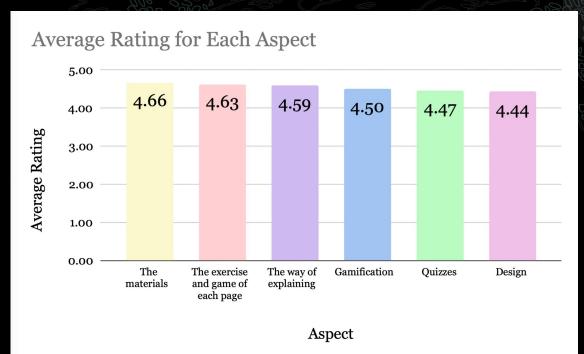


RQ3A

Efficiency - OER features and advantages



Satisfaction - Average Ratings





FINDINGS - RQ3A The potential of THEMPE

Satisfaction - What users said

"Very innovative and attractive design with **rich materials**. I love it! Thank you for your hard work. **Very exciting!** I would say I love it all."

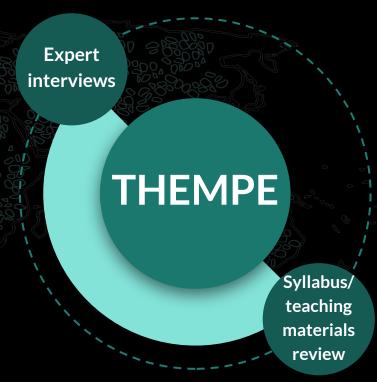
"The interactive gamified aspects are **fun and engaging**."

"i like that there's some games that we can play, it help me to understand easier also remember little things!" "the way of explaining thematic cartography is more **easy and fun** than usual cartography class!"

METHOD - RQ3A The relevance of THEMPE



Determining the relevance of OER prototype:
Based on Expert Interviews and Literature Reviews results



RESULT - RQ3A The relevance of THEMPE

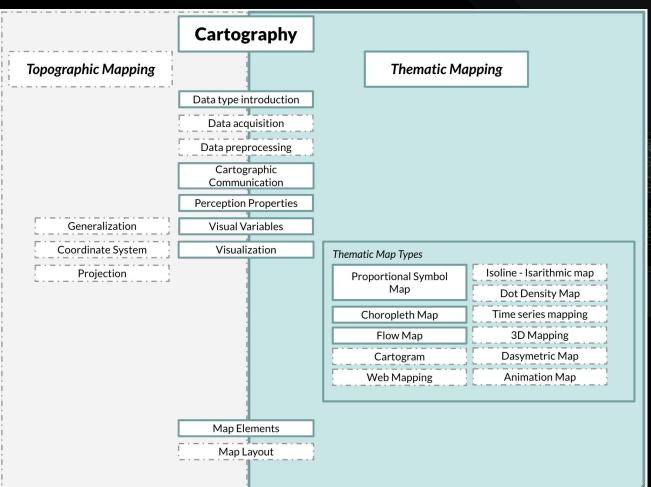
Expert interviews

<u>Questions</u>	<u>Answers</u>	How it is implemented
The most essential in the class	Practices and exercises after the lectures	Exercise part added in every page of THEMPE
The main learning objectives	Understand how to make a thematic map based on its principles	The contents of THEMPE are arranged based on a certain learning path
The tools for supporting the teaching	Various GIS and design softwares	There is a part telling the students what possible softwares for mapping in THEMPE

RESULT - RQ3A The relevance of THEMPE

Expert interviews

<u>Interviewee</u>	<u>Expectations</u>	How it is implemented
Interviewee 2	OER can explain the data scale, the characteristics of visual variables, the thematic map types they can choose and the elements of the map layout	The contents of THEMPE start from Cartographic Process up to Map Elements
Interviewee 3 and 6	OER has a learning path and available for everyone to contribute	THEMPE has its learning path and provides code source for people to contibute
Interviewee 4	OER can be gamified to keep students interested	THEMPE is slightly gamified and has lock-unlock



RESULT -RQ3A The relevance of THEMPE Syllabus review Legend: textbox **Included in OER**

Not included in OER

textbox

CONCLUSION - Back to Research Questions

RQ1A

How is the syllabus for teaching thematic cartography defined and delivered to the students in university?

Lectures + Practices

RQ1B

How is the thematic cartography teaching syllabus different for bachelor's and master's students?

There is no significant difference

RQ2A

What are Open Educational Resources (OER)? What is the advantage of it? How is the development of OER recently?

OER has numerous advantages and promising development

RQ2B

How can the thematic cartography teaching syllabus be implemented in Open Educational Resources?

THEMPE was built to mimic how educators teach

RQ3A

How high is the potential and the relevance of OER for teaching thematic cartography?

THEMPE has high potential and relevance to teach thematic mapping

FUTURE WORK - What to improve from THEMPE

Based on users' feedback

"It would be great if Thempe could be accessed in **multiple languages** besides English so it could widen the participant's interest"

> "maybe with some video animation will make the thempe more perfect"

"maybe we can **add another thematic material** or another theme for the map, but it need more data"

"Maybe you can make a kind of checkpoint or a button to reset the material so that when we want to repeat the material we don't have to fill out the quiz again."

FUTURE WORK - Future OER possibilities

Other Cartography Topics

Implement them to OER

Add Gamification

Start from syllabus and teaching materials with more topics related to cartography

Considering the feedback about what to improve in THEMPE

Make it more gamified

THANK YOU

Questions and comments are very much appreciated