



Cartography M.Sc.

Reclaiming Place Through Marginalized Narratives

A Critical Geography and Humanistic Approach to the
Cartographic Visualization of Beyoğlu, Istanbul

Ceren Dolma

- Research Context & Related Work
- Research Objectives
- RQ 1 & 2
 - Methods
 - Findings
- RQ 3
 - Methods
 - Findings
- RQ 4
 - Methods
 - Findings
- Limitations, Conclusion & Outlook

Beyoğlu Map as a Counter-Map

Visualization and User Study Development

Results and Interpretation

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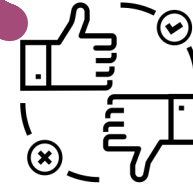
Reclaiming Place Through **Marginalized** Narratives : A Critical Geography and Humanistic Approach to the Cartographic Visualization of Beyoğlu, Istanbul

Reclaiming Place Through Marginalized Narratives : **A Critical Geography and Humanistic Approach** to the Cartographic Visualization of Beyoğlu, Istanbul

R02: Applying and developing content-driven, place-based visualization techniques rooted in feminist visualization principles for the Beyoğlu– *I will survive* map and documenting this process.



R01: Raising a better understanding of counter-maps and the visualization techniques they employ.



R03: Presenting limitations and possibilities of unconventional and content-driven visualization techniques in the case of Beyoğlu – *I will survive* map, for counter-mapping in general, and beyond.

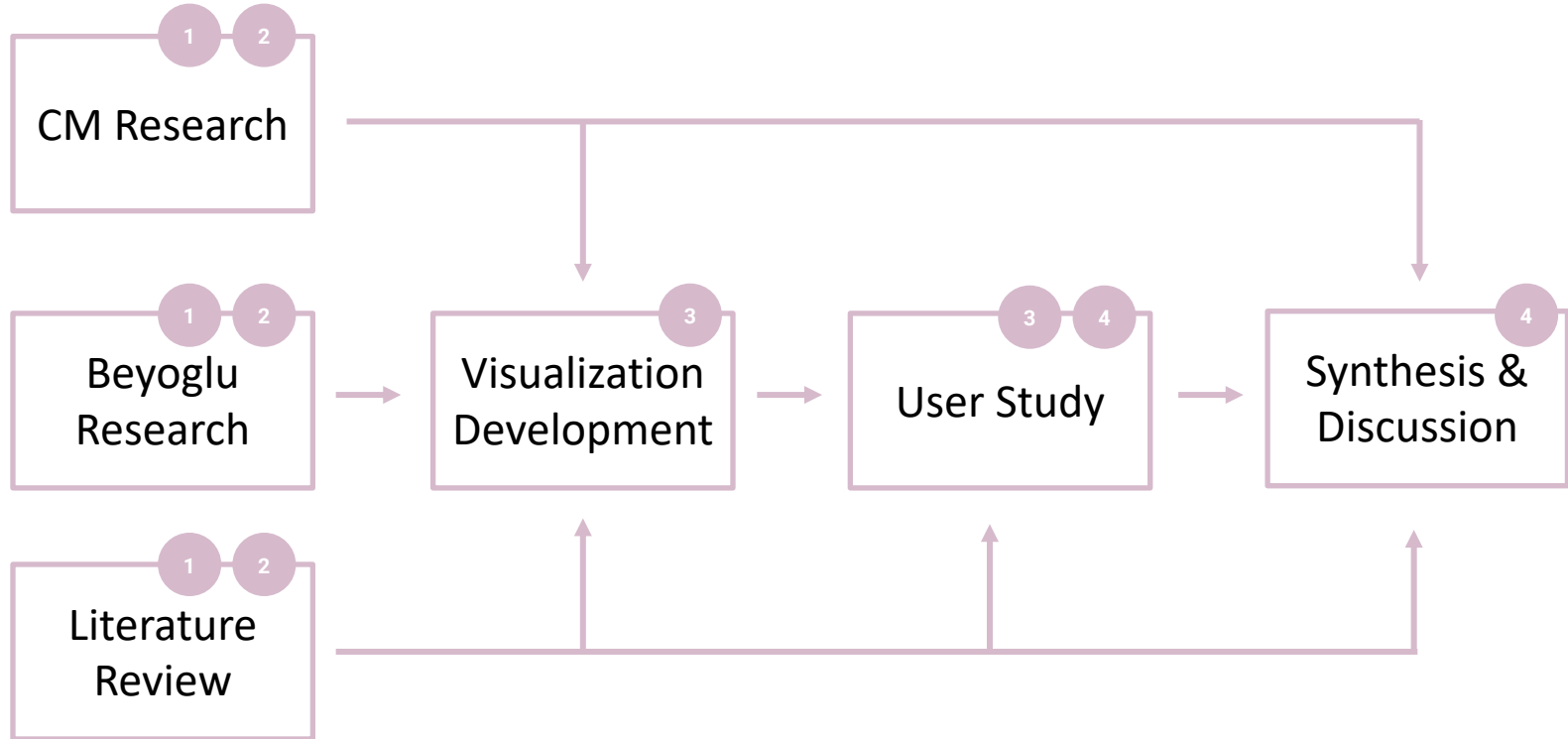
R01: Raising a better understanding of counter-maps and the visualization techniques they employ.

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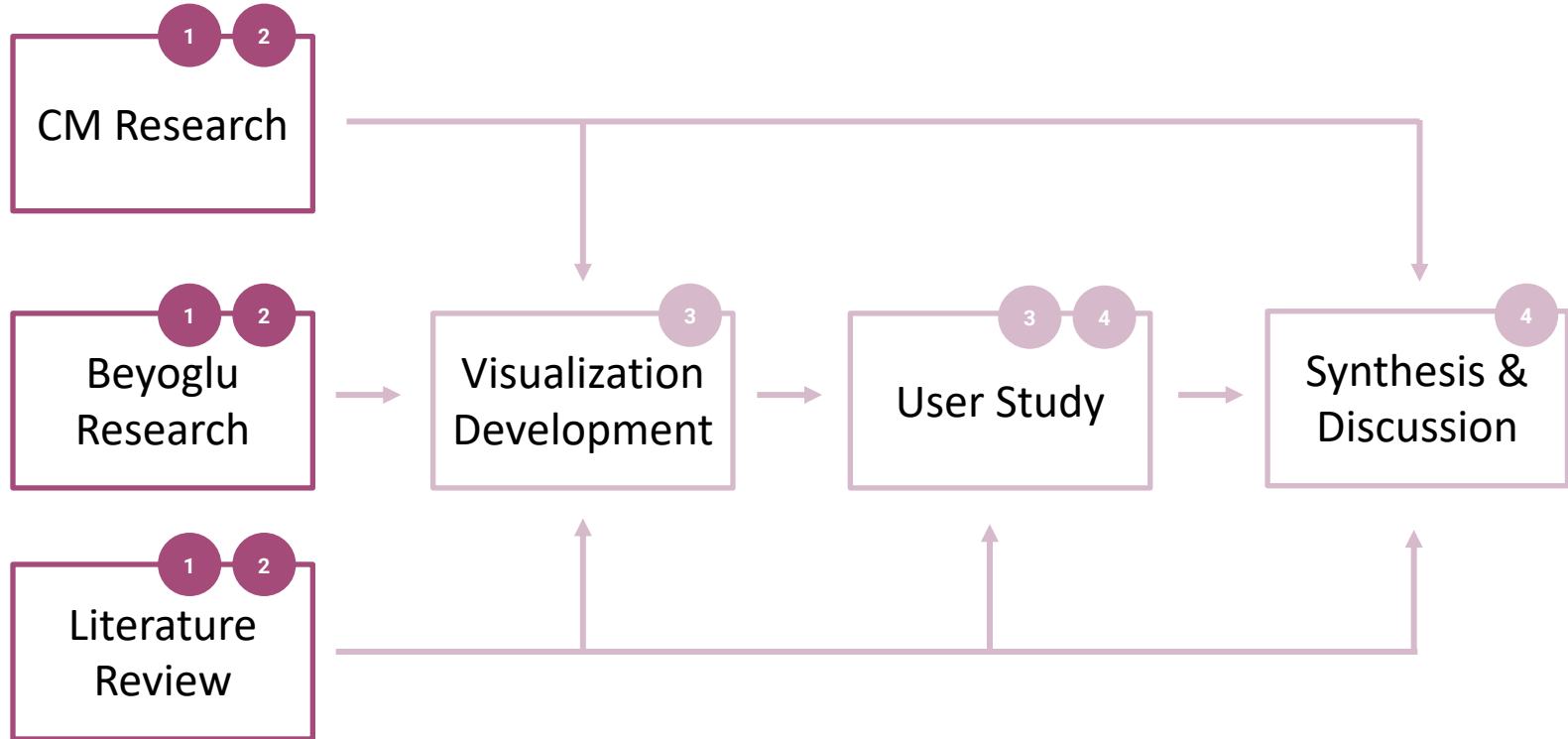
RQ1: What kind of counter-maps exist?

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RQ2: What are the needs, challenges, and innovations of counter-maps in terms of visualization techniques?

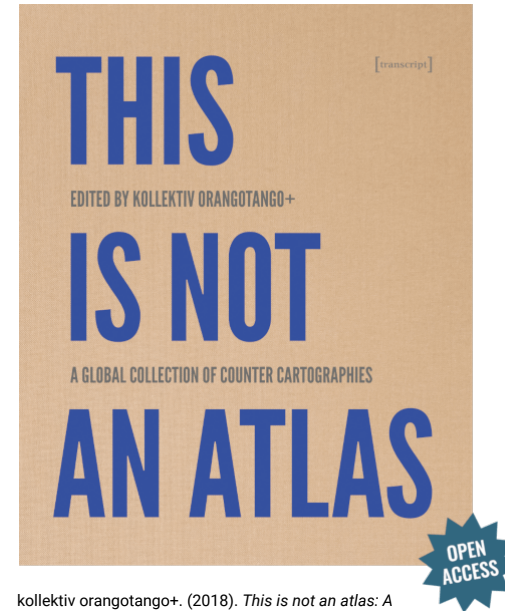


x Helps answer RQ X



x Helps answer RQ X

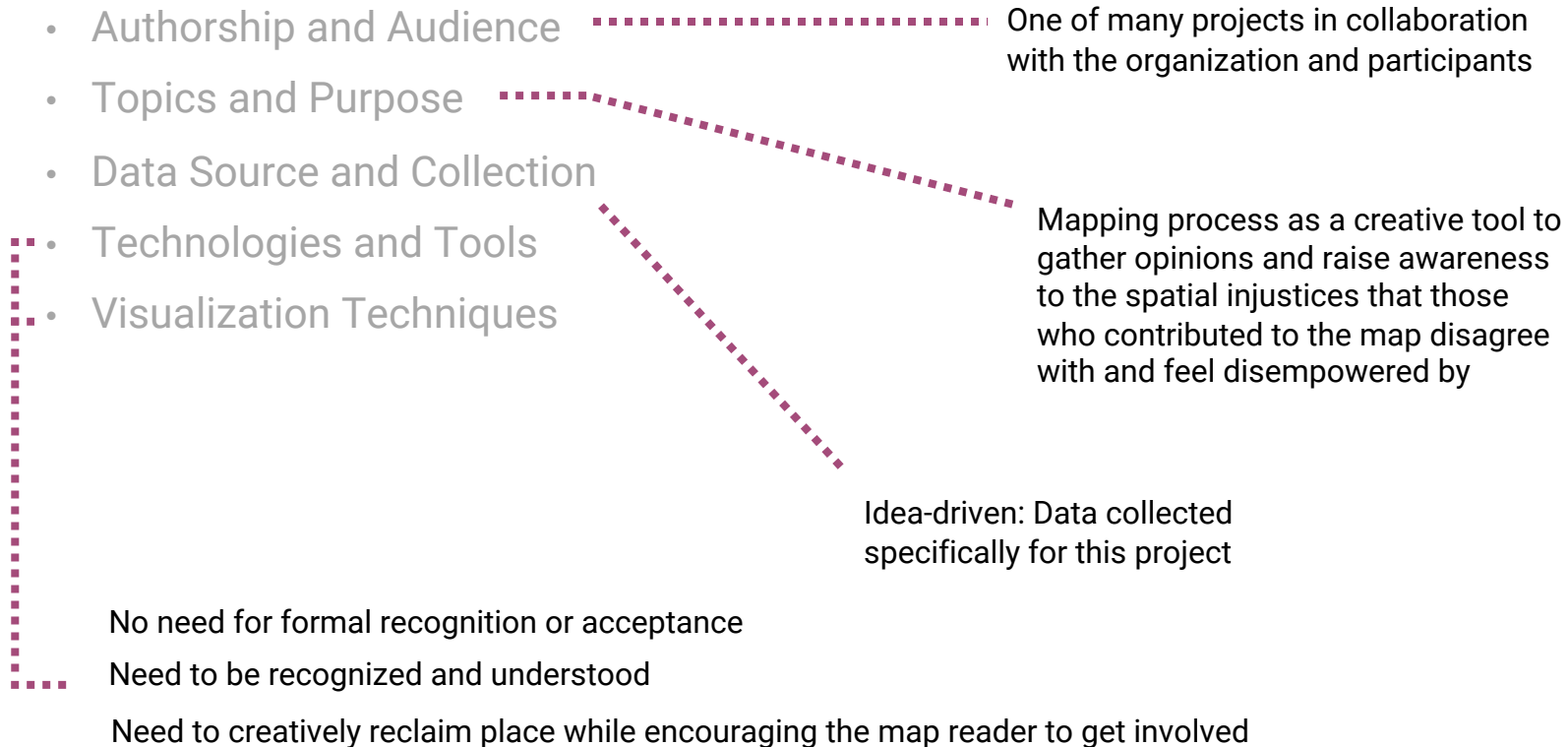
- Authorship and Audience
- Topics and Purpose
- Data Source and Collection
- Technologies and Tools
- Visualization Techniques



kollektiv orangotango+. (2018). *This is not an atlas: A global collection of counter-cartographies..* transcript-Verlag

Characteristics and Needs of Counter-Maps

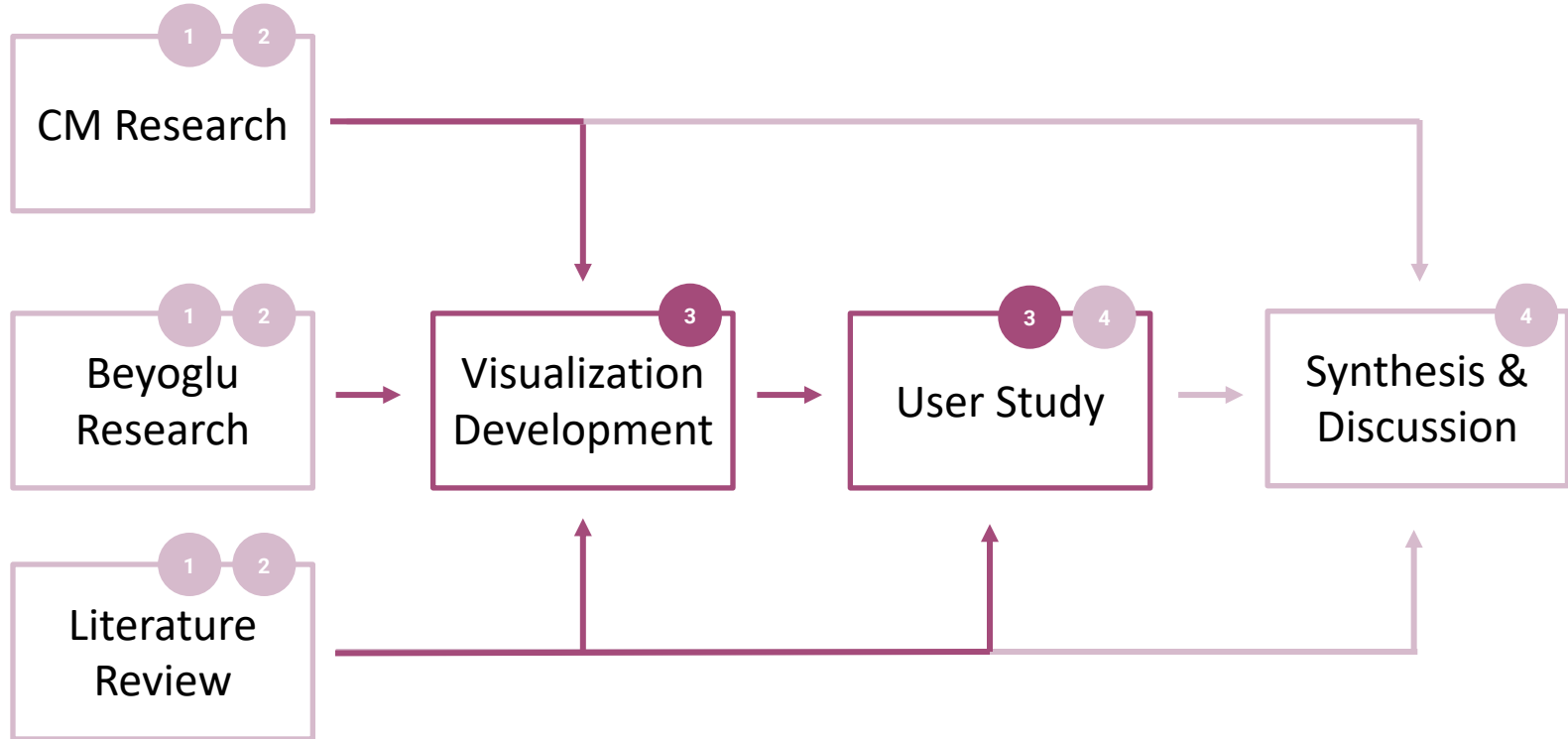
Characteristics and Needs of the Beyoğlu Map



R02: Applying and developing content-driven, place-based visualization techniques rooted in feminist visualization principles for the Beyoğlu– *I will survive* map and documenting this process.



RQ3: What would the Beyoğlu – *I will survive* map look like with content-driven visualization techniques rooted in the feminist visualization principles?



x Helps answer RQ X

RQ3.1 To what extent can distortions and the open-world assumption convey **the relative importance of places** and help embrace pluralism?

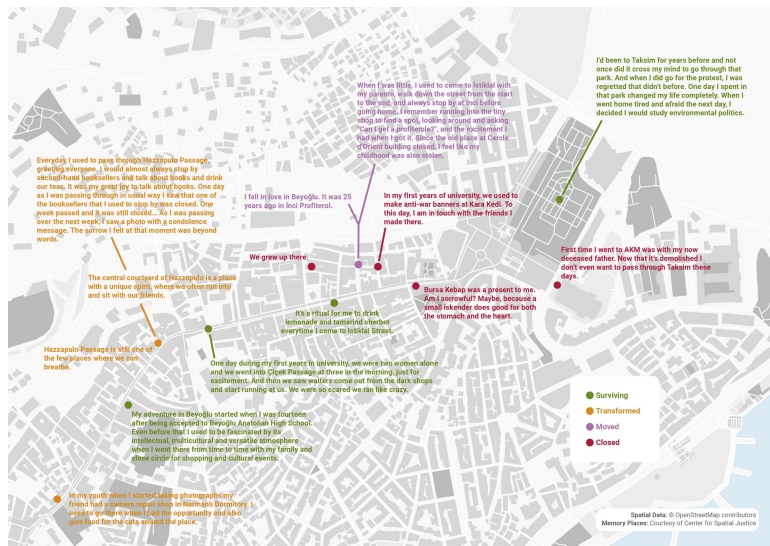


Map A

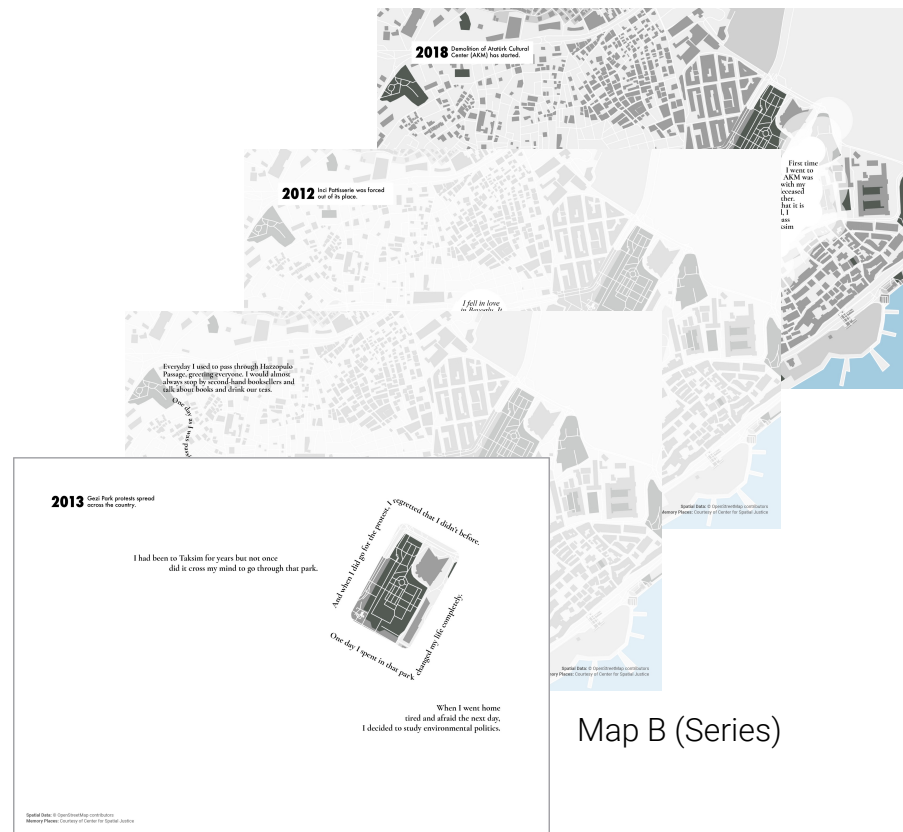


Map B

RQ3.2 To what extent can direct integration of text and keywords as non-geographic labels help elevate emotion and affect?

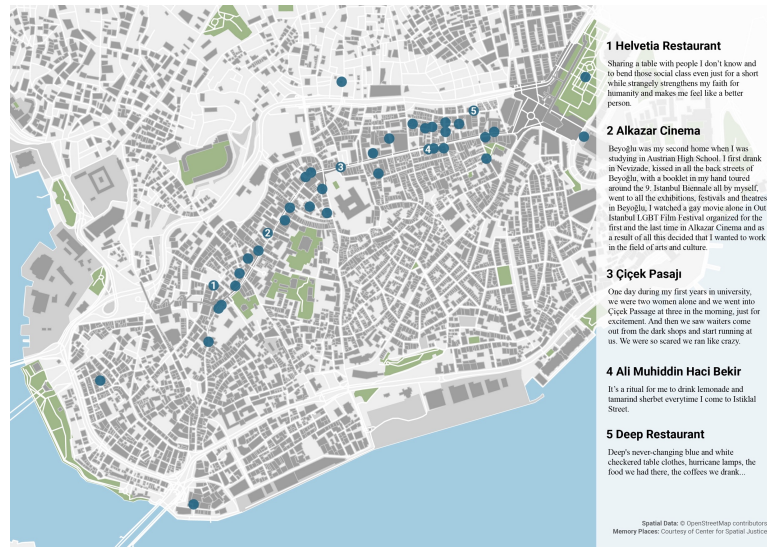


Map A



Map B (Series)

RQ3.3 To what extent can sketch maps challenge power and aspire to empowerment?



Map A



Map B

- Online Questionnaire open for 2 weeks
- 103 respondents
- Three-Part Structure
- Likert scale Statements
- Quantitative Analysis
 - Median
 - Stacked Bar Charts
 - Wilcoxon Signed-Rank Test
 - Effect Size

Table 6.5 Median of Likert scale statement rankings for Maps 3A and 3B

The Median Answer for Each Statement by Map Type	Median	
	Map A	Map B

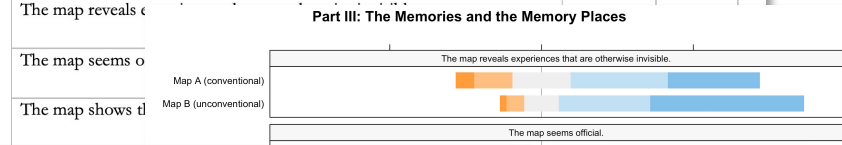


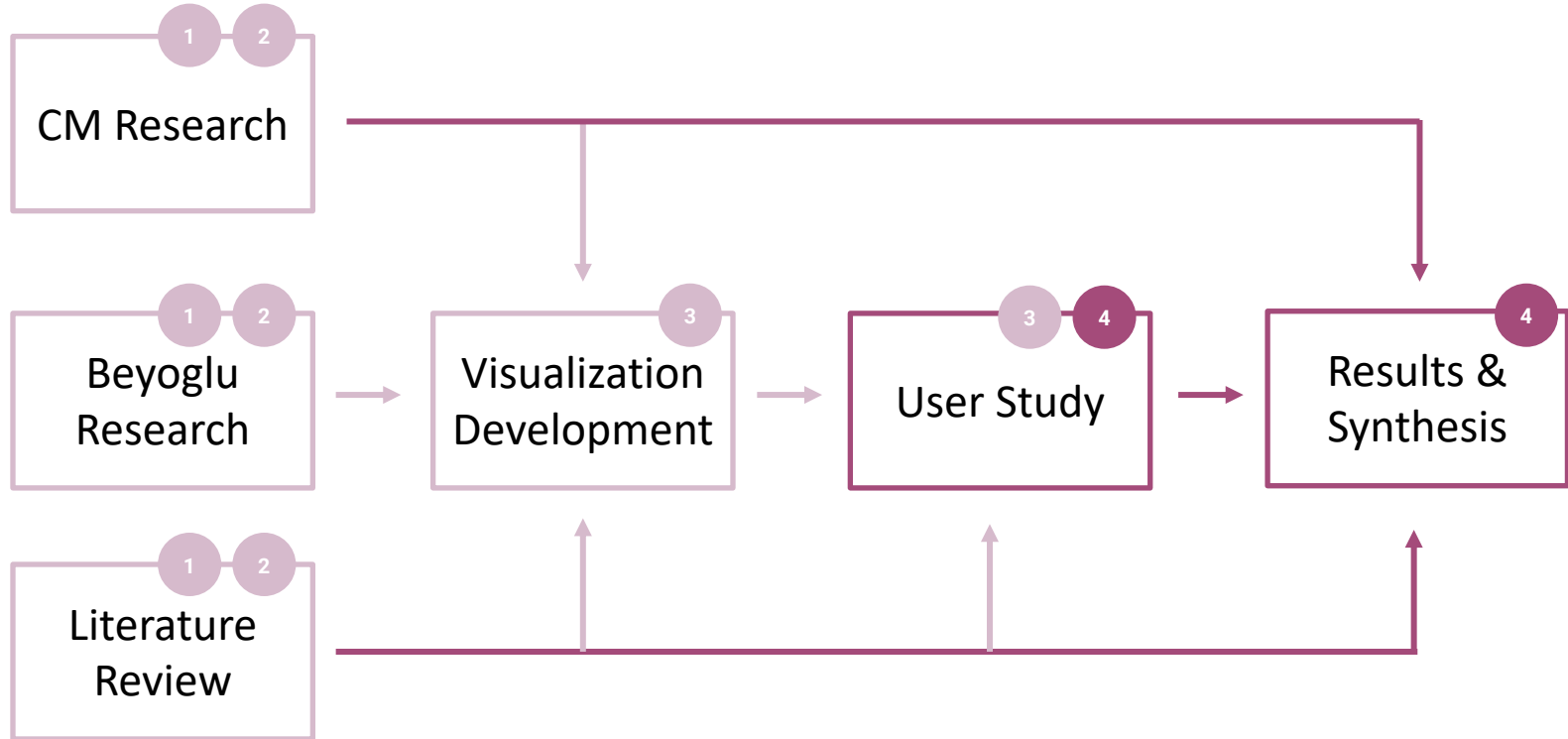
Table 6.6 Summary of Wilcoxon Signed-Rank Test results and the relevant effect size for Maps 3A and 3B

	V value	p-value	H (0)	Effect size	Interpretation
The map reveals experiences that are otherwise invisible.	428	< .001	Reject: There is a statistically significant difference.	0.2347642	Small effect size in favor of map B.
The map seems official.	38.5	< .001	Reject: There is a statistically significant difference.	-0.594592	Large effect size in favor of map A.
The map shows the neighborhood from the people's perspective.	326	< .001	Reject: There is a statistically significant difference.	0.4430386	Medium to large effect size in favor of Map B.
After seeing this map, I am motivated to take action to protect the remaining memory places.	414	< .001	Reject: There is a statistically significant difference.	0.2332592	Small effect size in favor of map B.
The map invites me to learn more about the memory places.	773	0.00323	Reject: There is a statistically significant difference.	0.2053899	Small effect size in favor of map B.
I find the map easy to understand.	418.5	< .001	Reject: There is a statistically significant difference.	-0.3817121	Medium to large effect size in favor of Map A.
I would like to spend more time with the map.	841.5	0.001067	Reject: There is a statistically significant difference.	0.32748	Small effect size in favor of map B.
The map is memorable.	616.5	< .001	Reject: There is a statistically significant difference.	0.3892717	Medium to large effect size in favor of Map B.

R03: Presenting limitations and possibilities of unconventional and content-driven visualization techniques in the case of Beyoğlu – *I will survive map*, for counter-mapping in general, and beyond.

?

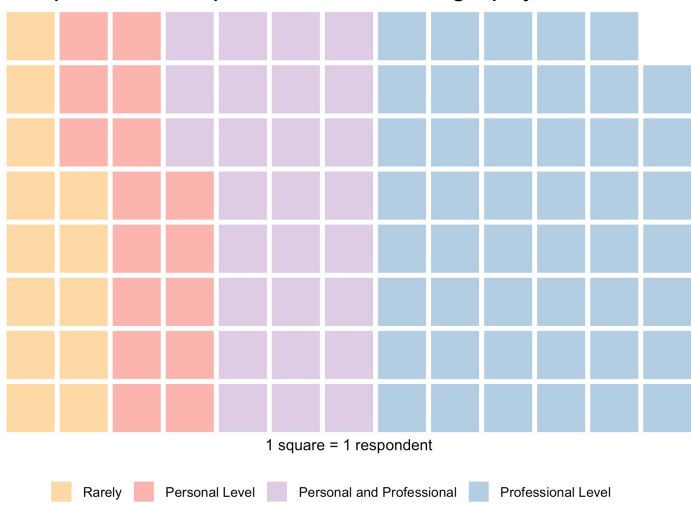
RQ4: What insights can be generated from the process of developing and evaluating content- driven visualizations for the Beyoğlu – *I will survive map* case study, for the wider context of counter- mapping and beyond?



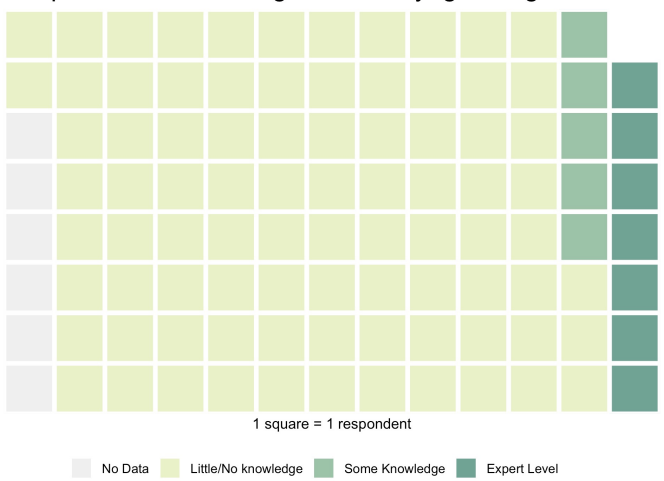
x Helps answer RQ X

About the Respondents

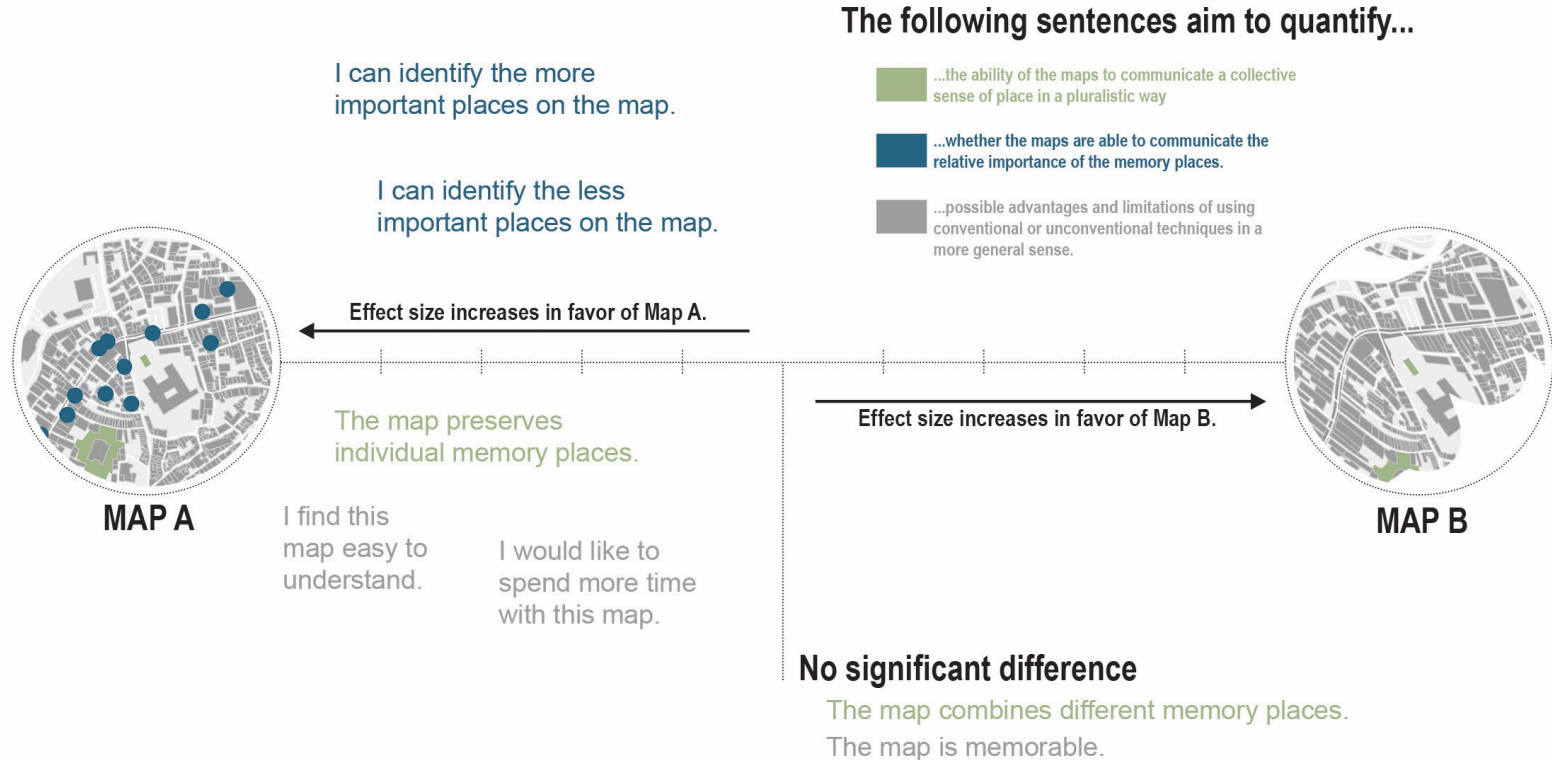
Respondents' Experience with Cartography



Respondents' Knowledge of the Beyoğlu Neighborhood



RQ3.1 To what extent can distortions and the open-world assumption convey the relative importance of places and help embrace pluralism?



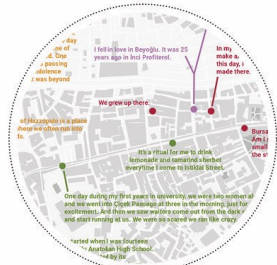
RQ3.2 To what extent can direct integration of text and keywords as non-geographic labels help elevate emotion and affect?

The following sentences aim to quantify...

... the extent at which the maps do justice to the emotional aspects of the memory places and trigger an emotional response.

...the ability of the maps to embrace the subjectivity of the data handled and to elevate the embodiment principle of feminist visualization by focusing on the uniqueness of individual experience.

...possible advantages and limitations of using conventional or unconventional techniques in a more general sense.



MAP A

Effect size increases in favor of Map A.

I consider the map(s) to be objective.

I find this map easy to understand.

The way the memories are presented is evocative.

The layout of the memories, as opposed to the memories themselves, makes me care about the places shown.

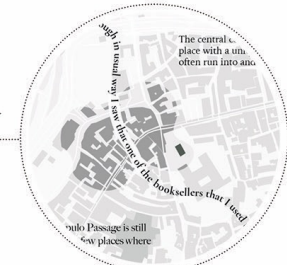
I would like to spend more time with this map.

Effect size increases in favor of Map B.

The map is memorable.

The map(s) help me understand how changes in Beyoğlu affect each individual differently.

The map(s) makes me think of a place that is important to me and empathize with those who have lost memory places.



MAP B

RQ3.3 To what extent can sketch maps challenge power and aspire to empowerment?

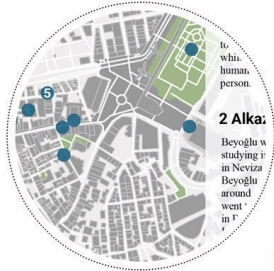
The following sentences aim to quantify...

... the extent at which the maps encourage the reader to contemplate and act on protecting memory places.

... the extent at which the maps challenge cartographic depictions of the neighborhood that omit people's perspectives.

...possible advantages and limitations of using conventional or unconventional techniques in a more general sense.

MAP A



Effect size increases in favor of Map A.

The map seems official.

I find this map easy to understand.

I would like to spend more time with this map.

After seeing this map, I am motivated to take action to protect the remaining memory places.

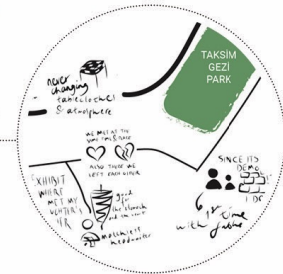
Effect size increases in favor of Map B.

The map reveals experiences that are otherwise invisible.

The map invites me to learn more about the memory places.

The map shows the neighborhood from the people's perspective.

The map is memorable.



MAP B

Limitations

- Target Audience?
- Conventional vs unconventional
- More participatory methods?
- Positionality

Conclusion & Outlook

- Feminist visualization principles call for innovation
- Existing counter-maps can act as inspiration
- Unconventional techniques require a compromise: easy to understand vs. meeting aims
- Goal-setting in advance and testing visualizations recommended

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Technical
University
of Munich



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UNIVERSITÄT
WIEN
Vienna University of Technology


Thank you for listening!

Questions?









2018 Demolition of Atatürk Cultural Center (AKM) has started.

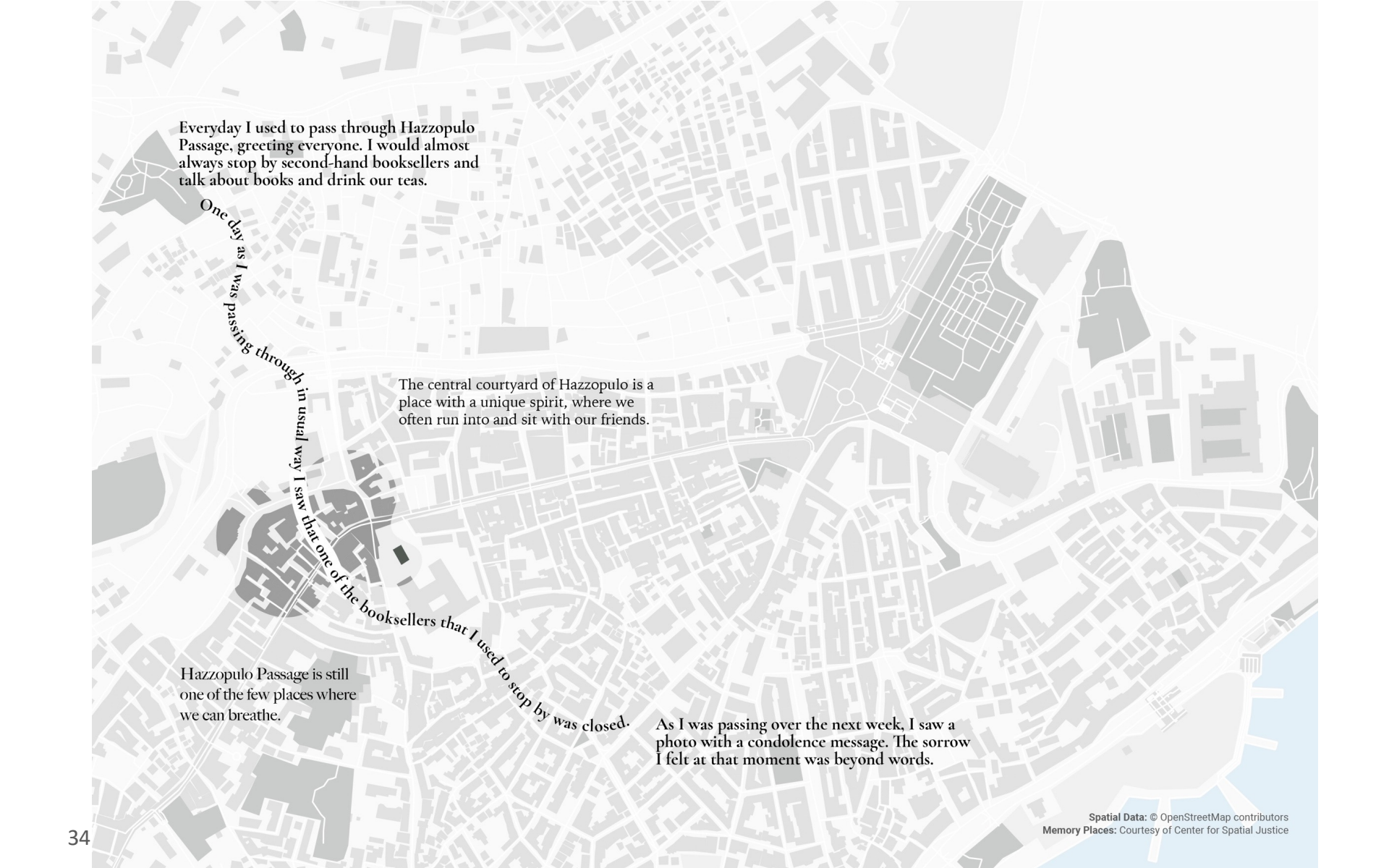
First time
I went to
AKM was
with my
deceased
father.
Now that it is
demolished, I
don't even pass
through Taksim
these days.

2012 Inci Patisserie was forced out of its place.

I fell in love in Beyoglu. It was 25 years ago at Inci Profiterol.

When I was little, I used to come to Istiklal with my parents. I remember running into the tiny shop and the excitement I had.

Since the old place closed, I feel like my childhood has been stolen from me.



Everyday I used to pass through Hazzopulo Passage, greeting everyone. I would almost always stop by second-hand booksellers and talk about books and drink our teas.

One day as I was passing through in usual way I saw that one of the booksellers that I used to stop by was closed.

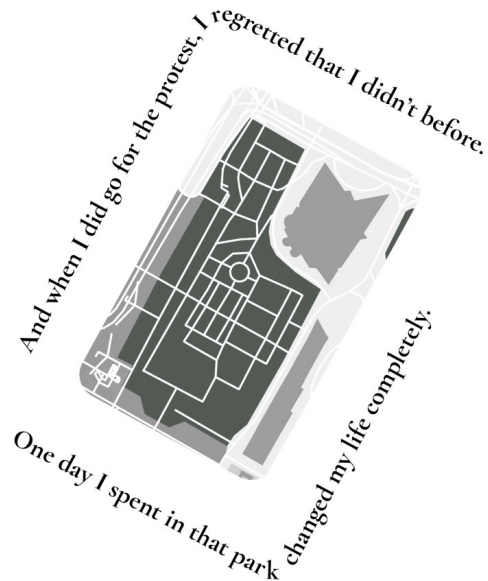
The central courtyard of Hazzopulo is a place with a unique spirit, where we often run into and sit with our friends.

Hazzopulo Passage is still one of the few places where we can breathe.

As I was passing over the next week, I saw a photo with a condolence message. The sorrow I felt at that moment was beyond words.

2013 Gezi Park protests spread
across the country.

I had been to Taksim for years but not once
did it cross my mind to go through that park.



When I went home
tired and afraid the next day,
I decided to study environmental politics.



1 Helvetia Restaurant

Sharing a table with people I don't know and to bend those social class even just for a short while strangely strengthens my faith for humanity and makes me feel like a better person.

2 Alkazar Cinema

Beyoğlu was my second home when I was studying in Austrian High School. I first drank in Nevizade, kissed in all the back streets of Beyoğlu, with a booklet in my hand toured around the 9. Istanbul Biennale all by myself, went to all the exhibitions, festivals and theatres in Beyoğlu, I watched a gay movie alone in Out Istanbul LGBT Film Festival organized for the first and the last time in Alkazar Cinema and as a result of all this decided that I wanted to work in the field of arts and culture.

3 Çiçek Pasajı

One day during my first years in university, we were two women alone and we went into Çiçek Passage at three in the morning, just for excitement. And then we saw waiters come out from the dark shops and start running at us. We were so scared we ran like crazy.

4 Ali Muhiddin Hacı Bekir

It's a ritual for me to drink lemonade and tamarind sherbet everytime I come to Istiklal Street.

5 Deep Restaurant

Deep's never-changing blue and white checkered table clothes, hurricane lamps, the food we had there, the coffees we drank...



BOSPHORUS