

# Visual Analysis of Origin/Destination Time Patterns of Travellers

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Thesis Defence Presentation

2016

# Outline

- Introduction
- Background
- Methods
- Results
- Conclusion

# Introduction

# Objective of Thesis

- Taxi FCD to detect popular places in the city
  - High density O/D hotspots on street scale
- Identify places near the detected hotspots
- Exploring temporal patterns for these hotspots
- With the support of created visualisation application

# Background

# Clustering Methods

## Partitioning

## Hierarchical

## Density-based

*Distance based*

*Distance based*

*Density based*

- Knowledge of resulting number of clusters
  - Assigns all points into clusters
  - Spherical-shaped cluster
  - (*k*-means)
- (Agrawal et. al, 1998)

- Hierarchical decomposition
- Compact cluster
- Also clusters with only a few points
- Spherical-shaped cluster
- (AGNES)

- Detects noise points
  - Detects natural shaped clusters
  - (DBSCAN)
- (Esther et al. 1996)

# Visualising Spatio-Temporal Data

- **Complexity**
  - Multidimensional
  - dynamic (time)
- **Classification** (Andrienko et al.,2003)
  - Existential changes
  - Spatial changes
  - Thematic changes

# Visualising Spatio-Temporal Data

- Methods
  - Different dimensional representations (3D, 4D, 2D)
  - Multiple views for different dimensions
  - Interactivity
  - Animations
  - Plots of different time moments



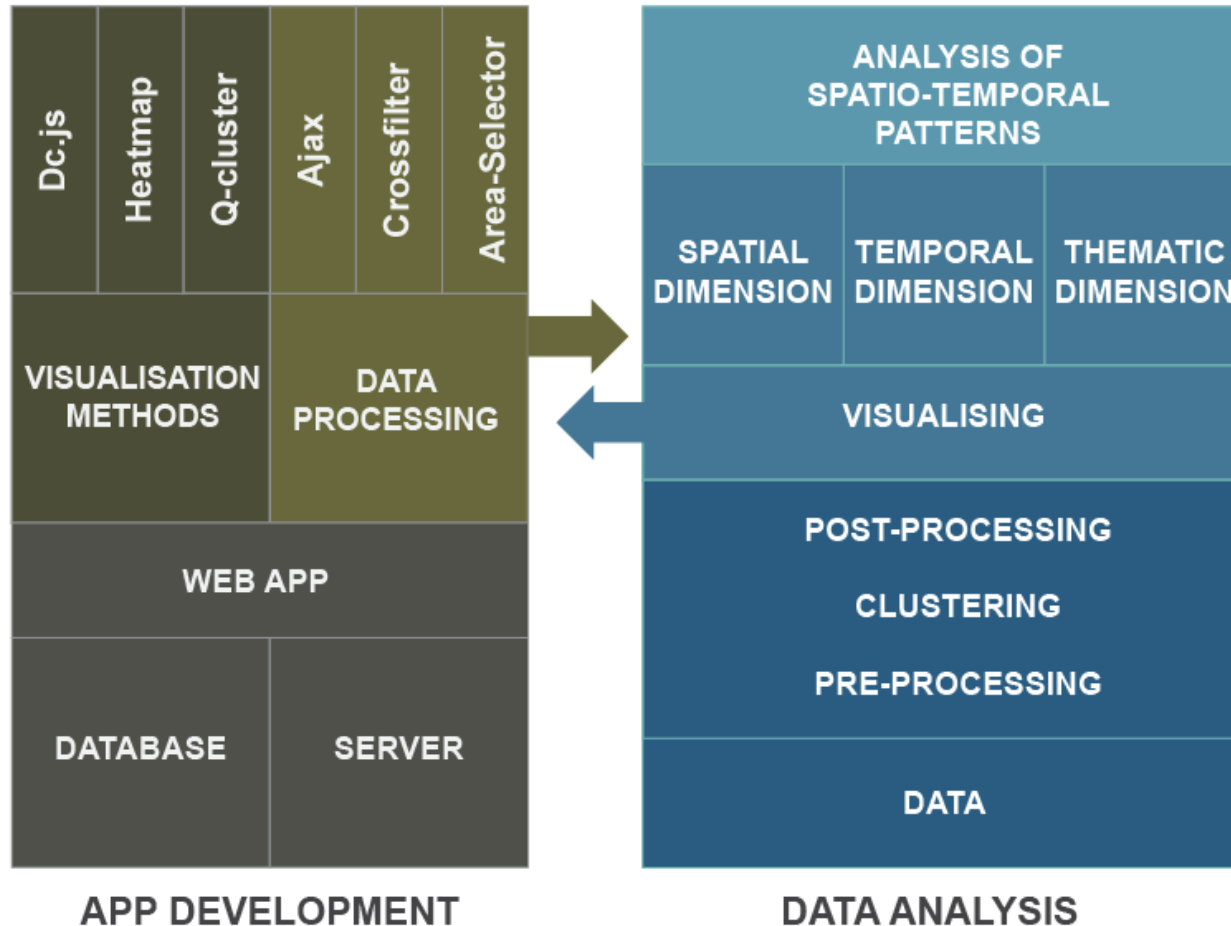
# Visualising Spatio-Temporal Data

- Interactivity
  - Focusing
  - Linking views
  - Linked brushing
  - On-demand-visualisation
  - Scale-based data sub-selection
  - Time sliders

(Andrienko et al., 2003),  
(Resch, 2013)

# Methods

# Overview of the Study



# Data and Pre-Processing

- Database
  - Importing
  - indexing
  - Sorting
  - Cleaning
    - filtering
  - O/D extraction

```
{
  "_id" : ObjectId("53319c06653603217fbdd010"),
  "timestamp" : ISODate("2010-05-22T04:49:16.000Z"),
  "car_id" : 10003,
  "lon" : 121.4239120,
  "lat" : 31.3497069,
  "car_status" : 0
}
```

Figure 8 The relevant variables for this study

# Clustering

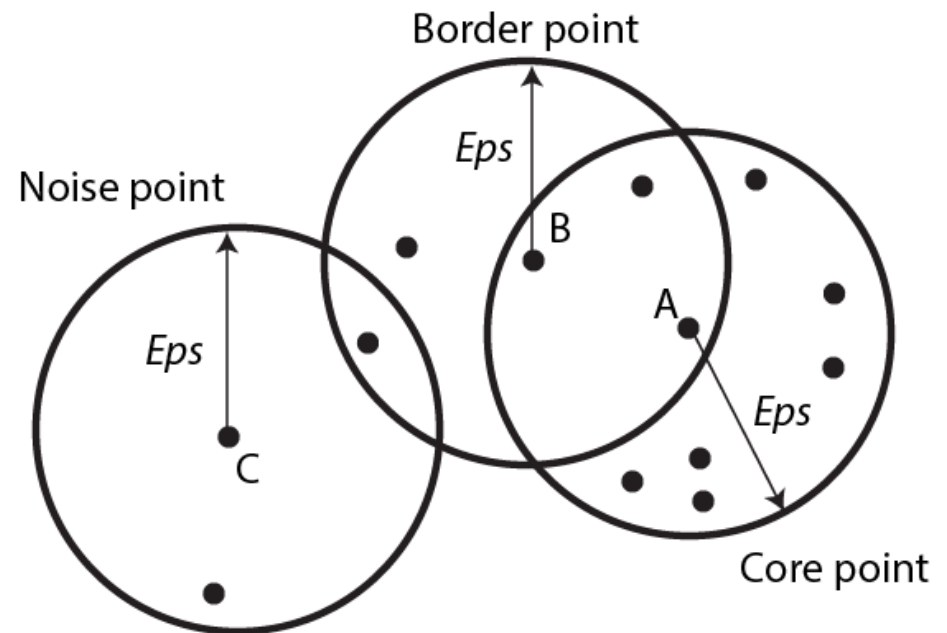
- High intensity areas on street level
- Spatial clustering
- 3-hour interval basis data collections
- Each interval with different distribution
  - Different number of resulting clusters expected
- Only a subset of data items could form clusters
  - High density areas

# DBSCAN (Esther et al. 1996)

## Density-based clustering algorithm DBSCAN

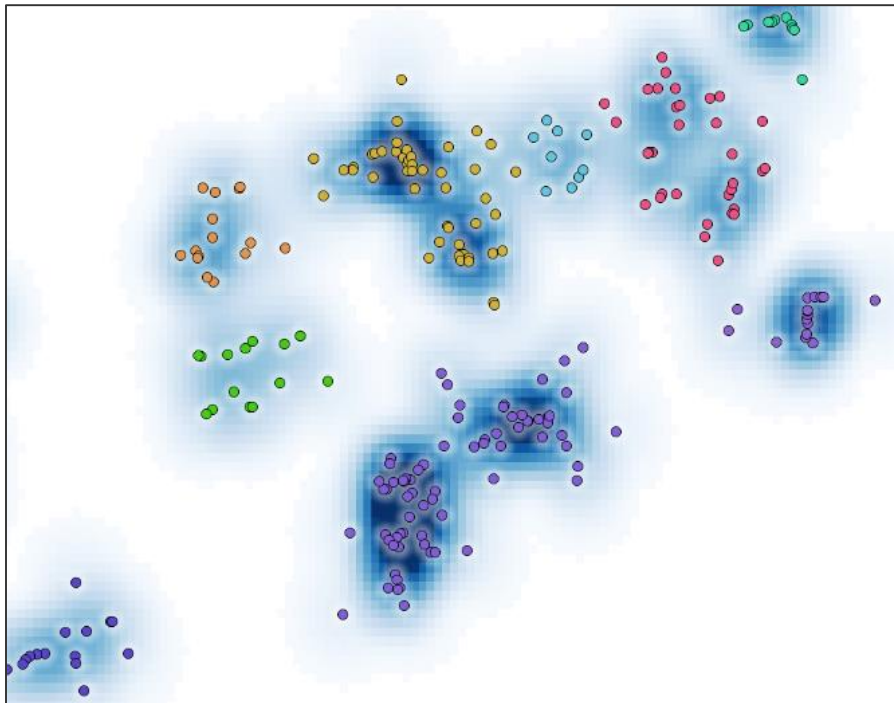
- Eps* and *MinPts*

<i>eps</i>	<i>MinPts</i>
300 m	10
200 m	10
100 m	10
25 m	6

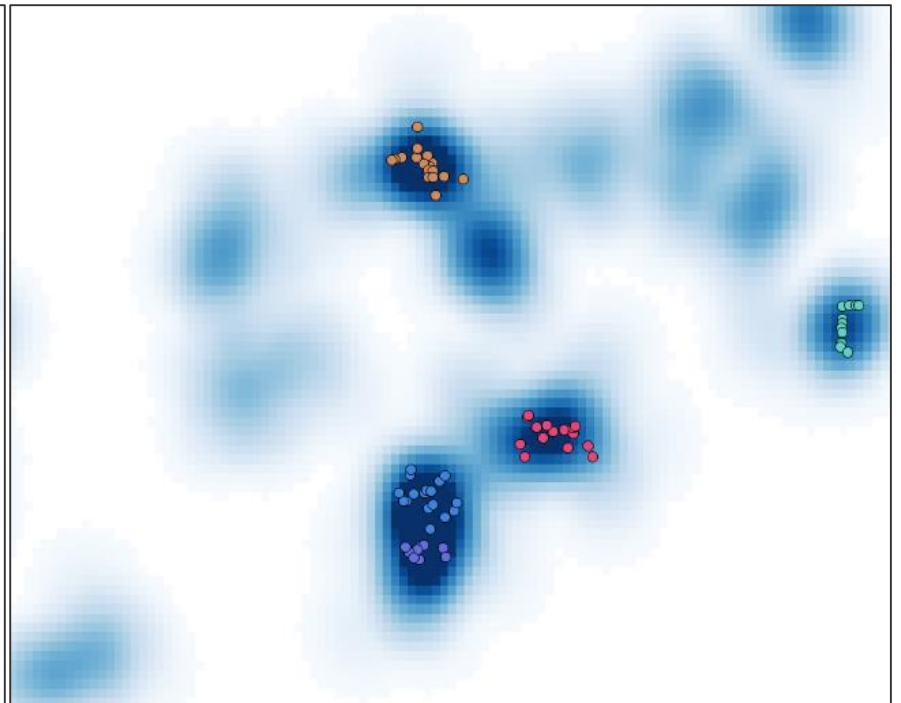


*MinPts* = 6

# Parameter tuning for DBSCAN



a)  $eps = 200m$ ,  $MinPts=10$



b)  $eps = 100m$ ,  $MinPts=10$

# Parameter tuning for DBSCAN

## Density-based clustering algorithm DBSCAN

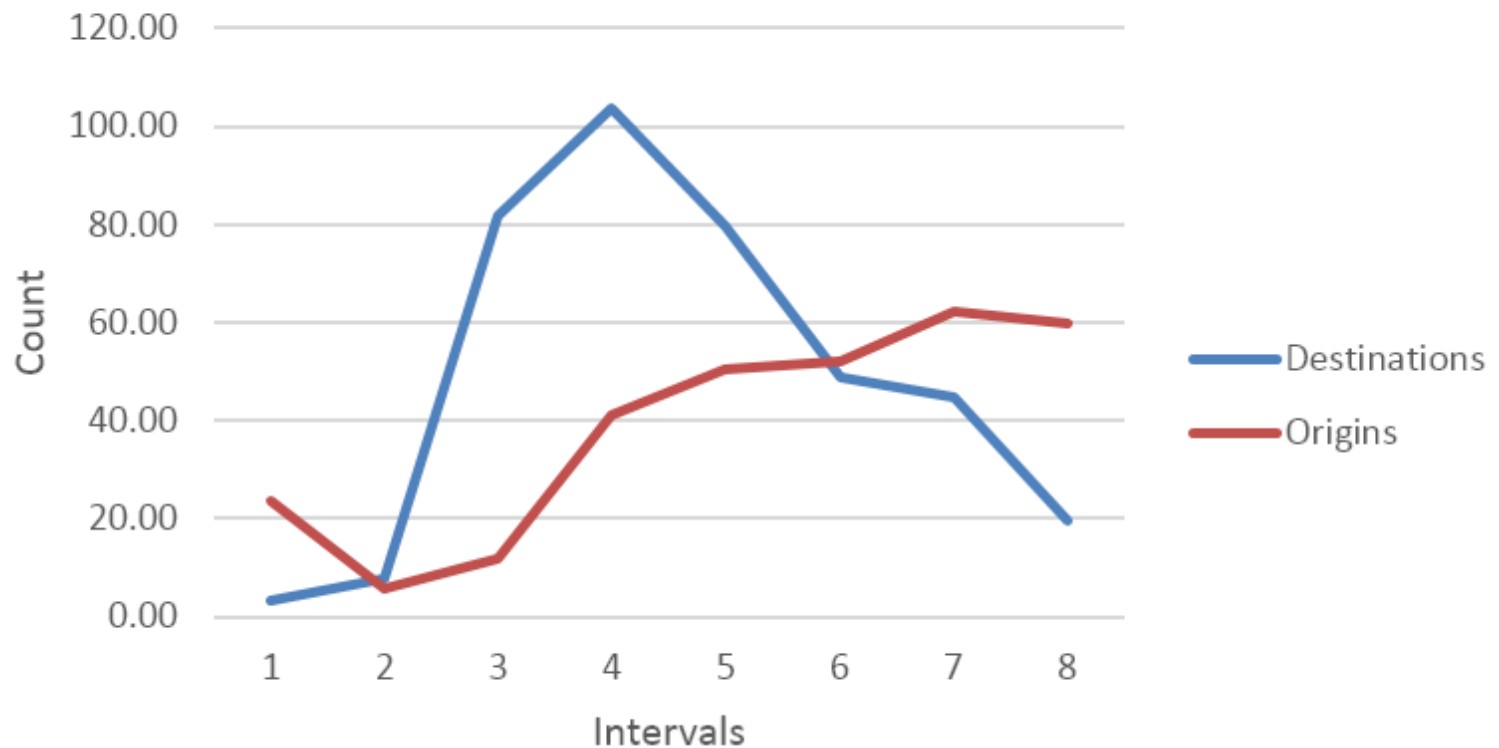
- *Eps* and *MinPts*

<b><i>eps</i></b>	<b><i>MinPts</i></b>	<b>scale</b>
300 m	10	Blocks level
200 m	10	Blocks level
100 m	10	Blocks level
25 m	6	Street level



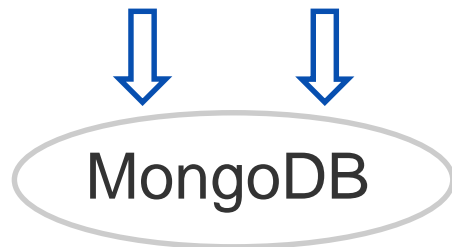
# Results

Average counts of cluster for each interval

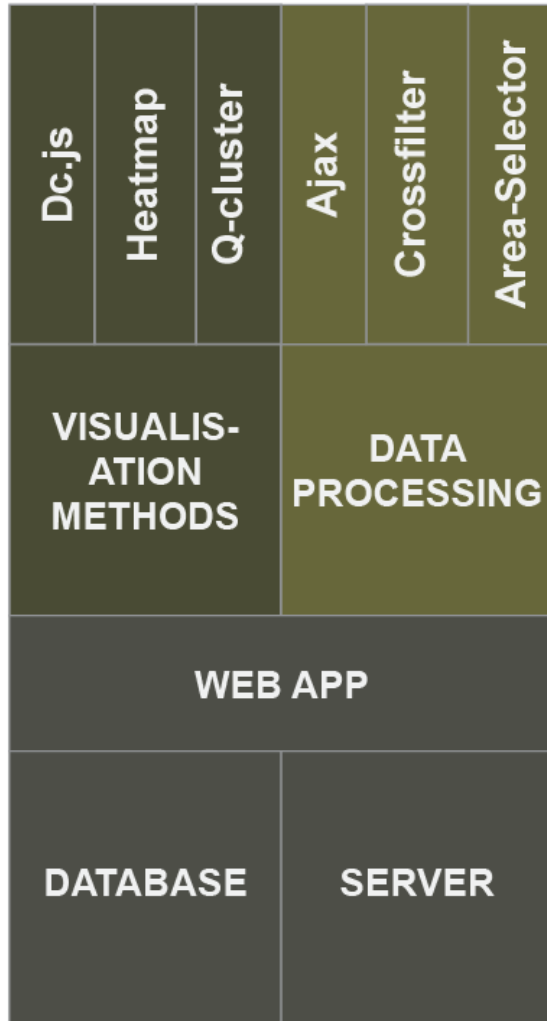


# Post-processing and Semantic tagging

- Joining clustering results
- POIs from OpenStreetMap + Internet search



- Geo-queries and semantic tagging



**APP DEVELOPMENT**



**Crossfilter**

Fast Multidimensional Filtering for Coordinated Views



Methods



mongoDB



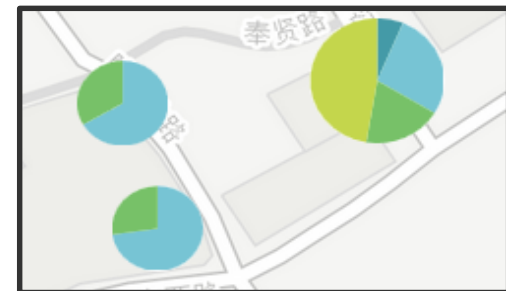
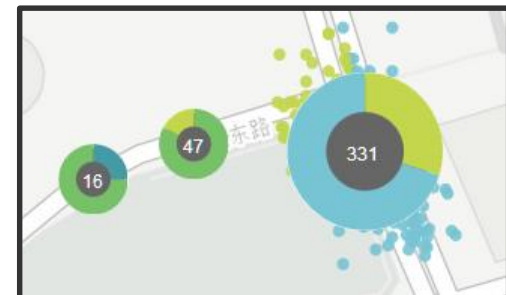
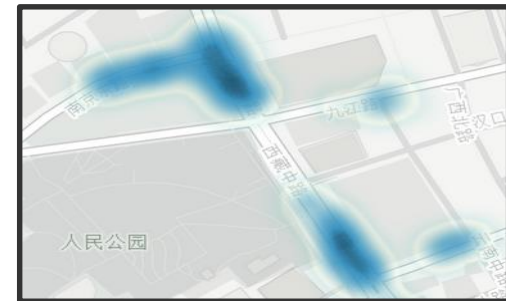
**Flask**

web development,  
one drop at a time

## Methods

# Map Views

- The locations of hotspots
  - Heat layer
- The proportions of tagged POIs for each hotspot
  - Donut symbols with counts
- The proportions of occurring time intervals for each hotspot
  - Pie-charts



# Case Study: Shanghai

- Time Period
  - Seven days of a week 17.05.2010 – 23.05.2010
- Four sample areas
  - I. Shanghai New International Expo Centre (NIEC)
  - II. Shopping street West Nanjing Road
  - III. Shanghai Exhibition Center
  - IV. Century Commercial and Trade Plaza

# The visualisation application

# Results

- Different number of clusters for O/D
- The Application enables
  - Visual queries on three dimensions
    - Spatial, temporal, thematic
  - Exploration in different zoom levels
    - Map symbols adapt to zoom levels
  - Filtering:
    - Time (days, hours, intervals)
    - Space (selected area)
    - Thematic (Districts)
- A demonstration of the use of application with 4 sample areas

# Future work

- Future work
  - Addressing strategies for uncertainty issues in semantic labelling and visualisation
  - Detecting unusual hotspots
  - Usability studies



Thank you!

# References

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